IN THE UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

THE ROCKPORT COMPANY, LLC, Plaintiff,)	C.A. No. 04-12714 WGY
v.)	C.71. 110. 04 12/14 W G I
E. S. ORIGINALS, INC., Defendant.)))	

AFFIDAVIT OF RICHARD PATERNO

- I, Richard Paterno, on oath do hereby depose and state as follows:
- 1. I am the President of The Rockport Company, LLC ("Rockport") and I make this affidavit on my own personal knowledge.
- 2. As President of Rockport, I was involved with the selection of E.S. Originals, Inc. ("ESO") as the licensee for the Rockport Kids brand of footwear (the "Licensed Products"). In furtherance of this selection, Rockport and ESO signed a License Agreement (the "License Agreement") for the Licensed Products. A true and accurate copy of the License Agreement between Rockport and ESO is attached hereto as Exhibit A.
- 3. As President of Rockport, I authorized the License Agreement to be executed and never intended paragraph 15 therein to be an exclusive remedy or a liquidated damages provision for a breach of obligations in the License Agreement.
- 4. Rockport selected ESO to be its licensee for the Licensed Products because, among other things, it felt that ESO would produce a quality product and position the brand well due to its commitment to marketing and advertising as well as to a showroom and staffing for the Licensed Products.

- 5. Although one of ESO's obligations under the License Agreement is to pay royalties, ESO's obligations to aggressively design, develop, market, manufacture, advertise, promote, merchandise, sell and service the Licensed Products under the License Agreement is, in fact, more important to Rockport than the royalties. Indeed, without these non-monetary obligations, Rockport would not have entered into the License Agreement.
- 6. At some time after the License Agreement went into effect, Eddie Esses, the President of ESO, and David Helter, part of the management team at ESO's Rockport division, told me that it was not building its Rockport business as quickly as it wanted. They both assured me, however, that ESO was committed to the License Agreement and the Rockport business. Thus, I had no indication from anyone that ESO was considering pulling out of the Rockport business.
- 7. In late September 2003, Mark Challant, ESO's Director of Global Sourcing, called me and said that Eddie Esses wanted to meet with me, and Mr. Esses came to my office within the next few days. At that time, Mr. Esses informed me that ESO would no longer continue the Rockport business and that ESO was shutting down its Rockport division.
- 8. I was completely stunned when Eddie Esses told me this news. I never had any indication from anyone that ESO was not fully committed to pursuing the Rockport business or fulfilling its obligations under the License Agreement.
- 9. Rockport immediately began searching for a new licensee because it was critical to the Rockport brand that a new licensee take over ESO's obligations to design, develop, manufacture, market, advertise, promote, merchandise, sell and service the Licensed Products.
- 10. Rockport ultimately entered into a new license agreement with BBC International Ltd., but BBC was not able to have a full line of the Licensed Products in the marketplace until

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the Spring 2005 season. A copy of the License Agreement with BBC International Ltd is

attached hereto as Exhibit B.

11. As President of Rockport, I authorized the letter on behalf of Rockport to ESO

terminating the License Agreement. A true and accurate copy of the letter from Rockport to

ESO dated January 12, 2004 is attached hereto as Exhibit C.

12. I have been informed by outside counsel that Rockport has not yet been served

with ESO's Automatic Disclosure Statement, nor have we taken any discovery.

SIGNED UNDER THE PENALTIES OF PERJURY THIS 30TH DAY OF MARCH, 2005.

/s/Richard Paterno
Richard Paterno

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LICENSE AGREEMENT

between

THE ROCKPORT COMPANY, LLC

and

E. S. ORIGINALS, INC.

Dated as of October 16, 2001

TABLE OF EXHIBITS

Licensed Trademarks Exhibit
Territory Exhibit
Licensee Accounting Statement Exhibit
Guaranteed Minimum Royalties Exhibit
Rockport Human Rights Standards Exhibit
Required Terms for Distribution Agreements Exhibit I
Required and Approved Markings Exhibit (
Rockport Competitors Exhibit F

LICENSE AGREEMENT

THIS AGREEMENT, dated as of September ___, 2001, is between The Rockport Company, LLC having its principal offices at 1895 J.W. Foster Boulevard, Canton. MA 02021 U.S.A. ("Rockport") and E. S. Originals, Inc., having its principal offices at 450 West 33rd Street, New York, NY 10001 ("Licensee").

WHEREAS, Rockport owns or has the right to use worldwide the ROCKPORT name and the ROCKPORT trademark and service mark (collectively, the "ROCKPORT Trademarks");

WHEREAS, the ROCKPORT Trademarks have acquired substantial goodwill, reputation, fame and distinctiveness throughout the world as a result of the exclusive and widespread use thereof by Rockport; and

WHEREAS, Rockport desires to grant, and Licensee desires to obtain, a limited license to use the ROCKPORT Trademarks on or in connection with certain products:

NOW THEREFORE, in consideration of the above premises and the mutual covenants and undertakings of the parties hereunder, Rockport and Licensee agree as follows:

GENERAL

1. Term.

- Initial Term. The initial term of this Agreement and the License (as defined below in Section 3) shall commence upon the date of this Agreement and shall expire on June 30, 2005, or on such earlier date as any party may terminate this Agreement in accordance with its terms (the "Initial Term").
- Renewal Terms. Upon the mutual written agreement of the parties, this Agreement may be renewed for an additional three (3) year term (the "Renewal Term"). (The Initial Term and any Renewal Term are herein collectively referred to as the "Term".)

2. Definitions.

- "Affiliate" shall have the meaning set forth in Regulation 12B under the Securities Exchange Act of 1934, as amended.
- "Confidential Information" shall mean any and all information proprietary to one of the parties hereto, whether or not reduced to writing or other tangible medium of expression, and whether or not patented, patentable, capable of trade secret protection or protected as an unpublished or published work under the United States Copyright Act of 1976, as amended [or any other applicable law]. Confidential Information includes, but is not limited to, information relating to intellectual property and to business plans, financial matters, products, services, manufacturing processes and methods, costs, sources of supply, strategic marketing plans, customer lists, sales, profits, pricing methods, personnel and business relationships. Confidential Information shall not include any information that: (i) was already known to the receiving party prior to its relationship with the disclosing party, as

result of the receiving party's breach of this Agreement; (iii) is furnished to the receiving party by a third party who is lawfully in possession of, and who lawfully conveys, such information: or (iv) is subsequently developed by the receiving party independently of the information received from the disclosing party, as established by the receiving party's written records. For purposes of this definition, the phrase "receiving party" shall be deemed to include each Affiliate of the receiving party.

- "Contract Year" shall mean the period July 1 of any calendar year during the Term through June 30 of each subsequent calendar year, except the first Contract Year shall begin on the date of execution of this Agreement and end on June 30, 2003, and the last Contract Year shall end on the date on which this Agreement is terminated in accordance with its terms.
- "Intellectual Property" shall mean all trademarks, trade names, trade dress, service marks, logos, other identifying marks, copyrights, patents, trade secrets and other intellectual property.
- "Introduction" shall mean, with respect to any Licensed Product, both: (i) exhibition of such Licensed Product at a press conference, trade show or similar event; and (ii) accepting orders for sale of such Licensed Product to customers.
- "Licensed Products" shall mean baby, toddler and kids footwear in size 0-4, 5-10 and 11-3 respectively which bear one or more of the Licensed Trademarks and which have been approved in writing and in advance by Rockport.
- "Licensed Trademarks" shall mean the ROCKPORT Trademarks as set forth in Exhibit A and any additional Trademarks which Rockport approves in advance in writing from time to time for use on and in connection with the Licensed Products.
- "Net Price" shall mean Licensee's invoice price for net sales to its customers. For purposes of this Agreement, "net sales" shall mean gross sales during any period less (i) quantity discounts to the extent customarily granted by Licensee on the date hereof and (ii) customer returns actually credited during the applicable period. No deductions shall be made for: (A) cash or other discounts (except as stated in clause (i) above); (B) commissions; (C) uncollectible accounts; (D) taxes, duties, fees, assessments, impositions, payments or expenses of any kind which may be incurred or paid by Licensee in connection with the royalty payments due to Rockport hereunder or in connection with the transfer of funds or royalties or with the conversion of any currency into United States dollars; or (E) any costs or expenses incurred, or taxes, duties, fees, assessments, impositions or payments of any kind which may be incurred or paid by Licensee, in the manufacture, offering for sale, sale, advertising, promotion, shipment, distribution or exploitation of the Licensed Products.

In the event any Licensed Products shall be sold for purposes of resale to any Affiliate of Licensee, then the Net Price thereof shall be deemed to be the Net Price at which the Affiliate sells such products to an unrelated third party.

In the event any Licensed Products (other than Licensed Products provided to Rockport pursuant to Section 20 or 21) are shipped or distributed by Licensee (or such Affiliate) and: (i) are not billed (such as introductory offers, samples, promotions and the like); or (ii) are billed

at a price which is less than the usual Net Price for such Licensed Products in the course of Licensee's (or such Affiliate's) normal distribution, shipment and sales activities, then the Net Price thereof shall be deemed to be such usual Net Price.

- i. "Person" shall mean any natural person, corporation, partnership, firm or other entity.
- j. "Rockport Competitor" shall mean any Person that, directly or indirectly, competes with Rockport or any of its Affiliates.
- k. "<u>Territory</u>" shall mean those countries and jurisdictions listed in <u>Exhibit</u> B hereto.
- 1. "Trademark" shall mean any trademark, trade name, trade dress, service mark, logo or other similar identifying mark.

LICENSE

- 3. <u>License</u>. Subject to the terms and conditions of this Agreement, Rockport hereby grants to Licensee a limited license to use the Licensed Trademarks on Licensed Products approved in advance and in writing by Rockport during the Term for use and sale in the Territory (the "<u>License</u>"). Licensee shall not use the Licensed Trademarks except as expressly stated in this Agreement. All rights in and to the Licensed Trademarks not specifically granted to Licensee by this Agreement are reserved to Rockport for Rockport's own use and benefit.
- 4. <u>No Trademark Sublicenses</u>. Licensee shall not have the right to sublicense any of the Licensed Trademarks.
- 5. No Limitations on Rockport. Except as expressly stated in Section 3, nothing contained in this Agreement shall in any way restrict, impair, limit or affect Rockport's rights to use, or to permit third parties to use, the Licensed Trademarks.
- 6. Prohibited Use of Licensed Trademarks. During the Term and at all times thereafter, Licensee shall not use any of the Licensed Trademarks: (a) as a portion of, or in combination with, any other Trademarks; (b) as all or part of a corporate name, trade name or any other designation used by Licensee to identify its products, services or business; or (c) for any purpose other than as Trademarks for the Licensed Products. At no time shall Licensee use any name or Trademark in connection with the Licensed Products, which use, and the size, placement and form of which, have not been approved in writing in advance by Rockport.

7. Ownership Rights.

a. Ownership of Licensed Trademarks. Licensee acknowledges that Rockport has sole and exclusive ownership of all right, title and interest in and to the Licensed Trademarks (including, without limitation, all registrations and applications therefor). Licensee further acknowledges, represents and warrants that it has not acquired, and shall not acquire (whether by operation of law, by this Agreement or otherwise), any right, title, interest or ownership (collectively, "Ownership Rights") in or to the Licensed Trademarks or any part thereof. Should any such Ownership Rights become vested in Licensee, Licensee agrees to

assign, and hereby assigns, all such Ownership Rights to Rockport free of additional consideration. Licensee shall provide and execute all documents necessary, in Rockport's sole opinion, to effectuate and record each such assignment to Rockport. Licensee recognizes the value of the goodwill associated with the Licensed Trademarks and acknowledges that all rights therein belong exclusively to Rockport and further acknowledges that the Licensed Trademarks have acquired secondary meaning in the mind of the public. All use of the Licensed Trademarks and all goodwill and benefit arising from such use shall inure to the sole and exclusive benefit of Rockport. Licensee shall not, during the Term or at any time thereafter, do anything which, in Rockport's sole judgment, could in any way damage, injure or impair the validity and subsistence of the Licensed Trademarks. Licensee shall not attack, dispute or challenge Rockport's Ownership Rights in or to the Licensed Trademarks or the validity of this Agreement, nor shall Licensee assist others in so doing. All Trademarks, designs, and/or slogans appearing on or in connection with the Licensed Products shall be the sole and exclusive property of Rockport (such Trademarks, designs and/or slogans other than the ROCKPORT Trademarks shall be referred to herein as the "Additional Trademarks"). Licensee shall be solely responsible for the clearance of any Additional Trademarks, including, but not limited to, the ordering of a full clearance search, including federal, state and common law searches, from a reputable trademark search firm, a copy of which shall be provided to Rockport. Licensee agrees that all such Additional Trademarks shall be deemed a "workmade-for-hire", and shall be owned exclusively by Rockport, regardless of whether such Additional Trademark is, or is capable of being, registered as a copyright or trademark. To the extent that any or all of the Additional Trademarks are deemed not a "work-made-forhire", Licensee agrees to assign to Rockport, and hereby assigns to Rockport free of additional consideration, all right, title and interest in and to the Additional Trademarks. Licensee shall provide and execute all documents necessary to effectuate and record such assignments to Rockport. Subject to the terms and conditions of this Agreement, Rockport hereby grants a limited license to use such of the Additional Trademarks that have been approved in advance in writing by Rockport for use on and in connection with the Licensed Products during the Term for use and sale in the Territory and such license shall become a part of the Trademark License provided for herein.

Ownership of Designs and Other Intellectual Property. Licensee agrees that all designs, inventions, discoveries, developments, improvements, methods, processes, know-how, compositions, works, concepts, and ideas (whether or not patentable or capable of trade secret or copyright protection) created, developed or reduced to practice by Licensee or Rockport (whether alone or with others) in the course of creating, developing, modifying, improving or altering any Licensed Products (together, referred to as the "Assignable Intellectual Property") shall be the sole property of Rockport.

Licensee shall promptly and fully disclose any Assignable Intellectual Property so created, developed or reduced to practice by Licensee and hereby assigns and agrees to assign to Rockport, or its designees, its full right, title and interest in and to all Assignable Intellectual Property for no additional consideration. Licensee agrees that, both during and after the Term, Licensee shall, at Rockport's request and expense, execute any and all applications for patents, copyrights or other rights and otherwise provide assistance to assign the Assignable Intellectual Property to Rockport and to permit Rockport to enforce any patents. copyrights or other rights in and to the Assignable Intellectual Property. All copyrightable works of Assignable Intellectual Property that Licensee creates shall be considered "works made for hire."

- Registrations and Licensing Formalities. Licensee shall cooperate with Rockport in the execution, filing and prosecution of any trademark applications that Rockport may desire to file. For such purpose, Licensee shall supply to Rockport, from time to time and without charge, such samples, packaging, containers, labels, tags and similar materials as Rockport may reasonably require. Licensee shall execute and deliver to Rockport, at any time (whether during or after the Term) and without further consideration, such instruments of transfer and other documents as Rockport may reasonably request for Rockport's trademark or service mark applications or to confirm Rockport's ownership rights. The License shall be confirmed by a separate agreement for any country within the Territory which requires same (including, without limitation, registered user agreements) or where such separate agreement is otherwise deemed appropriate by Rockport. At Rockport's request, Licensee shall execute whatever documents or forms Rockport deems necessary to confirm the License or to record Licensee as a registered user in any country in the Territory. The expiration or termination of this Agreement for any reason shall terminate, or act to terminate, all registered user and other license recordal documents filed or recorded pursuant hereto. The parties expressly agree that all documents or forms filed or recorded with any trademark office or other authority relating to the License may be canceled by Rockport alone. Licensee hereby agrees and consents to such cancellation. If Licensee fails to execute or deliver any document or form requested or required under this Section 8 in timely fashion, Rockport may sign such document or form in Licensee's name and make appropriate disposition thereof.
- 9. Alternative Marks. If Rockport adopts an alternative to any Licensed Trademark in any country within the Territory for use on and in connection with the Licensed Products, then Rockport shall make such alternative mark available to Licensee pursuant to Section 3, and Licensee shall use such alternative mark (instead of such Licensed Trademark) in connection with the Licensed Products in such country and such alternative mark shall be deemed to be included in the definition of "Licensed Trademarks" hereunder.
- Infringements. Licensee shall inform Rockport forthwith if Licensee learns of any goods or activities which infringe (or may infringe) the Licensed Products, or learns of any other infringement of the Licensed Trademarks or of any other Intellectual Property rights now or hereafter owned by RIL (U.K.) or Rockport (U.S.). Licensee shall provide, at Licensee's expense, complete information, cooperation, and assistance to Rockport concerning each such infringement (including, without limitation, cooperation and assistance in any further investigation or legal action). Upon learning of such infringement, Rockport shall have the right, but not the obligation, at its sole discretion and expense, to take such action as Rockport considers necessary or appropriate to enforce Rockport's rights, including, without limitation, legal action to suppress or eliminate such infringement or to settle any such dispute or action. Rockport shall also be entitled to seek and recover all costs, expenses, and damages resulting from such infringement, including, without limitation, sums which might otherwise be due to Licensee by operation of law or otherwise, and Licensee shall have no right to share in any amounts recovered by Rockport. Licensee shall have no authority to enforce the rights of Rockport, nor shall Licensee have any right to demand or control action by Rockport to enforce such rights.

ROYALTIES; CURRENCY

11. Royalties.

Royalties; Security Interest. Licensee shall pay to Rockport a continuing royalty (i) in the First Contract Year (date of execution to June 30, 2003) and Second Contract Year (July 1, 2003 through June 30, 2004) of seven percent (7%) of the Net Price of Licensed Products sold or otherwise disposed of (excluding sales or other dispositions to Rockport under Section 20 or 21) and, thereafter, nine percent (9%) of the Net Price of Licensed Products sold or otherwise disposed of in the Territory. Such royalties shall accrue when the Licensed Products are billed or paid for, whichever occurs earliest. Notwithstanding the foregoing, if this Agreement or any License or any of Licensee's rights or obligations under this Agreement or such License, are assigned, transferred or delegated without Rockport's prior written consent or by virtue of operation of law (collectively, an "Unauthorized Assignment"), such royalty rate shall automatically increase to thirty percent (30%) of such Net Price, without derogation of any other rights Rockport may have with respect to such Unauthorized Assignment.

Licensee shall provide Rockport on a quarterly basis for each Contract Year included in the Term, commencing with the quarter ending December 31, 2001, a detailed written accounting of Licensed Products sold or otherwise disposed of during such quarter in the Territory, together with the amount of royalties due for such quarter to Rockport hereunder (the "Accounting"). The Accounting shall be in the form of Exhibit C. For the second and each subsequent quarter (or partial quarter) included in the Term, the Accounting shall contain not only the required information for the most recently concluded quarter (or partial quarter), but also a "recap" covering the entire year to date. Except as otherwise provided in Section 15, the Accounting shall be due not later than thirty (30) days after the end of each such quarter and shall be accompanied by payment to Rockport of the amount due for such quarter.

In consideration of Rockport's grant of the License hereunder, Licensee hereby grants to Rockport a security interest in and to all royalties payable and becoming payable under this Agreement. Licensee agrees to execute and deliver to Rockport, upon Rockport's request from time to time, any instruments, documents or writings, and to do all things, necessary or reasonably requested by Rockport in order to perfect such security interest or to vest more fully in or to assure Rockport the security interest granted hereby or the royalties payable or becoming payable hereunder.

12. Guaranteed Minimum Royalties.

Products as set forth in Section 11.a, but in no event shall the amount of such royalties actually paid to Rockport during any Contract Year included in the Term be less than the guaranteed minimum royalty amount agreed to by the parties under this Agreement for such year (the "Guaranteed Minimum Royalties"). The Guaranteed Minimum Royalties for each such year included in the Initial Term shall be as set forth in Exhibit D hereto; provided, however, that, if any Unauthorized Assignment shall occur, such Guaranteed Minimum Royalties shall triple, without derogation of any other rights Rockport may have with respect to such Unauthorized Assignment.

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Licensee shall pay the Guaranteed Minimum Royalties according to the payment schedule set forth in Exhibit D. Such Guaranteed Minimum Royalties payments shall be credited against actual royalty payments due for such year under Section 11.a.

Actual royalties paid in excess of Guaranteed Minimum Royalties which pertain to any given Contract Year included in the Term shall not accrue toward Guaranteed Minimum Royalties which pertain to any subsequent Contract Year. Annual Guaranteed Minimum Royalties under this Section 12 a shall be payable in full for each Contract Year (or partial Contract Year included in the Term and shall not be prorated or refunded with respect to any partial Contract Year remaining at the time of expiration or termination of this Agreement.

During Renewal Terms. Guaranteed Minimum Royalties for the Renewal Term shall be determined by mutual agreement of the parties no later than thirty (30) days before the scheduled expiration of the Initial Term. Each party agrees to negotiate in good faith to reach such mutual agreement. However, if the parties fail to reach agreement on such Guaranteed Minimum Royalties by the applicable date, then the Guaranteed Minimum Royalties for such Renewal Term shall equal the greater of: (a) 110% of the Guaranteed Minimum Royalties which accrued or were payable with respect to the immediately preceding calendar year or (b) the actual earned royalties which accrued or were payable with respect to such year. Nothing herein will be construed or interpreted as obligating either party to agree to enter into the Renewal Term.

In any event, the Guaranteed Minimum Royalties during any Renewal Term shall be subject to the treble increase described in Section 12.a in the event of any Unauthorized Assignment during such Renewal Term.

- Payments Unless otherwise specified in writing by Rockport, all payments by Licensee under this Agreement shall be made in United States Dollars to Rockport or to a bank or other organization designated by Rockport. Such payments shall be made by bank check. certified funds, wire transfer or corporate check (subject to collection), at the election of Rockport. When overdue, such payments shall bear interest at an annual rate of eighteen percent (18%) (or such lower rate as may then be the highest rate legally available) from the time such payment is due until payment is received by Rockport.
- Taxes. Licensee shall withhold from any royalty payments pursuant to this Agreement any sums required to be withheld on behalf of Rockport under the applicable tax laws of the Territory. Licensee shall pay such sums to the appropriate tax authorities and shall furnish Rockport with the official tax receipt or other appropriate evidence of payment issued by such authorities.
- Payments upon Expiration or Termination. If this Agreement expires or is terminated for any reason before all payments hereunder have been made (including Guaranteed Minimum Royalties for the Contract Year in which such expiration or termination occurs), Licensee shall immediately thereafter submit a report and pay to Rockport any remaining unpaid balance for the Contract Year in which such expiration or termination occurs, even though the due date therefor has not yet occurred, and for any prior Contract Years.
- Records and Right to Audit. Licensee shall keep accurate records of all 16. operations affecting royalty payments hereunder, and shall permit Rockport or its designee.

upon reasonable notice, to inspect all such records and to make copies of or extracts from such records throughout the Term and for a period of two (2) years thereafter. As part of such inspection, Rockport shall have the right to have Licensee's books of accounts and records audited, at Rockport's expense. However, if such audit reveals a payment deficiency in the amount owed to Rockport under this Agreement of five percent (5%) or more for any Contract Quarter or Year included in the Term, then Licensee shall pay all costs of such audit.

MARKETING LICENSED PRODUCTS

17. <u>Timetable for Introduction</u>. Licensee agrees that Introduction (as defined in Section 2.d) of Licensed Products shall occur in the Territory no later than the WSA Show in Las Vegas during February, 2002. Licensee shall begin actually shipping commercially reasonable quantities of such Licensed Products to customers in the Territory no later than June 15, 2002

18. Aggressive Efforts; Marketing Expenditure.

- a. Aggressive Efforts. Licensee shall aggressively design, develop, manufacture, market, advertise, promote, merchandise, sell and service the Licensed Products in the Territory.
- b. Marketing Expenditure. Licensee shall spend no less than ten percent (10%) of its wholesale sales in the Territory on marketing for the Licensed Products. In Contract Year 1, such advertising expenditure will be at least Five Hundred Thousand Dollars (\$500,000). The required marketing expenditure may include media advertising, in-store advertising, POP, fixturing, and direct mail, but shall exclude trade shows, and catalogues. Coop advertising shall count towards the required marketing expenditure, but only to the extent of Seventy-Five Thousand Dollars (\$75,000) in Contract Year 1 and 1.5% of wholesale sales in the Territory in Contract Years 2 and 3. In addition, Licensee will have an obligation to expend funds on trade shows, catalogues and other marketing. Rockport may require that some portion of Licensee's required marketing expenditure be contributed to Rockport to support brand marketing.
- c. <u>Evidence of Spending</u>. Licensee shall provide satisfactory evidence of Licensee's fulfillment of its spending obligations for each such year under Sections 18.b.
- 19. Showroom/Personnel. Licensee shall establish by February 10, 2002 and, thereafter, maintain a dedicated separate office and showroom for the Licensed Products in New York City, New York. Also, Licensee shall hire and, thereafter, maintain a separate division dedicated solely to the Licensed Product business which shall include, at a minimum, a President, a Manager of Administration/Sourcing, a Product Development Manager, a Girls Designer, a Boys Designer, a Sales Manager, a Manager of Marketing Communications and a Manager of Inventory Management. All sales shall be handled by a dedicated employee sales force. Licensee shall hire the President of such division not later than January 1, 2002 and the Sales Manager and Product Manager by March 1, 2002. All other personnel shall be hired no later than June 30, 2002.

20. Complimentary: Right to Purchase.

- a. <u>Complimentary Licensed Products for Rockport</u>. During each Contract Year included in the Term. Licensee shall provide to Rockport, free of charge, a reasonable number of each model and style of the Licensed Products for Rockport's advertising and promotional purposes.
- b. Right to Purchase. In addition to the complimentary Licensed Products provided to Rockport under Section 20.a. Rockport shall have the right to purchase, during each Contract Year included in the Term, a reasonable number of units of Licensed Products at Licensee's direct manufacturing cost therefor plus freight and duty. Such Licensed Products may be used for Rockport's advertising and promotional purposes. Additionally, Rockport shall have the right to purchase Licensed Products at Licensee's Net Price therefor less twenty percent (20%) for the purposes of resale in Rockport's concept stores and outlet stores.
- c. <u>Purchases by Rockport Employees</u>. In addition to Rockport's purchase rights under Section 20.a and 20.b., employees of Rockport shall have the right to purchase reasonable quantities of Licensed Products at Licensee's direct manufacturing cost plus a twenty-five percent (25%) margin thereon plus freight and duty.

QUALITY CONTROL: DISTRIBUTION

Quality Control of Licensed Products. Licensee shall assure at all times that the quality of the Licensed Products is of a standard consistent with the prestige and reputation which the Licensed Trademarks have developed heretofore in the Territory and elsewhere. Licensee additionally shall assure at all times that the Licensed Products: (a) are sourced, manufactured, labelled, distributed, marketed, advertised, promoted and sold in accordance with all applicable laws and regulations and only by parties approved in writing by Rockport; and (b) do not infringe any patents, industrial design rights, copyrights or other Intellectual Property rights of others. Licensee shall place and display the Licensed Trademarks on and in connection with the Licensed Products only in such form and manner as are specifically approved in writing in advance by Rockport.

Before engaging in any sourcing or manufacture of the Licensed Products, Licensee shall submit to Rockport a sample of each Licensed Product to be marketed by Licensee for Rockport's approval. Rockport shall have fifteen (15) days after actual receipt to approve or disapprove such sample. Rockport's failure to respond within such fifteen (15) days shall be deemed non-approval. Such approved samples shall serve as the quality standards for the functioning and visual appearance of such Licensed Product, and Licensee shall assure that each marketed unit of such Licensed Product meets such standards. At least once during each Contract Year included in the Term (or more often, if requested by Rockport), Licensee shall submit no less than five (5) then-current production samples of each model and style of the Licensed Products marketed under this Agreement, so that Rockport may assure itself of the maintenance of such quality standards. Such samples shall be submitted free of charge to Rockport, and shall be delivered to Rockport no more than sixty (60) days after the start of each Contract Year included in the Term (or at such other times as may be requested by Rockport). Such samples may be retained by Rockport free of charge and shall not be counted against Rockport's allotment of complimentary Licensed Products under Section 20.a. Rockport shall also have the right, upon reasonable notice to Licensee, to inspect the sourcing and manufacturing plants and processes for each Licensed Product under this Agreement.

BUCKELAND ARTER TO

Additionally, Licensee shall insure that it and all of its manufacturers and subcontractors comply with Rockport's Human Rights Standards as set forth in Exhibit E attached hereto and in the Guide to the Implementation of the Reebok Human Rights Production Standards, the receipt of which Licensee hereby acknowledges.

Licensee agrees that each model of Licensed Products shall be distinguishable in design from (and not confusingly similar to) other footwear products which are then, or have been. manufactured, marketed, advertised, distributed or sold by Licensee.

Quality Control of Marketing and Distribution. Licensee shall submit to Rockport for its prior approval samples of: (a) all containers, packaging, labels, tags and the like; (b) all advertising, promotional and other marketing materials; (c) all stationery, business cards and invoices; and (d) all other transaction documents and business materials using the Licensed Trademarks and intended for use on or in connection with the Licensed Products. Licensee shall submit such materials in their proposed final form to Rockport at least fifteen (15) days before the proposed publication or release of such materials. Rockport shall have fifteen (15) days after receipt to approve or disapprove such materials. Rockport's failure to respond within such fifteen (15) days shall be deemed non-approval.

Licensee shall also submit to Rockport, for its prior approval, a written marketing plan containing Licensee's proposed advertising, promotional, marketing, distribution and sales strategies and targets for the Licensed Products. The first such marketing plan shall be submitted to Rockport on a date to be designated by Rockport and shall cover the first Contract Year included in the Term. Thereafter, for each subsequent Contract Year included in the Term, Licensee shall submit a marketing plan to Rockport approximately twelve (12) months prior to the in-store date for the relevant Products and no later than November 1 (for the Spring Collection for the Calendar Year two years following) and June 1 (for the Fall Collection for the following Calendar Year) of each year included in the Term. Each such marketing plan shall also state the intended distribution channels and wholesale and retail accounts for each product category included in the Licensed Products.

If Licensee intends to retain independent sales representatives or distributors to distribute the Licensed Products in the Territory, Licensee's strategy for the retention of such independent sales representatives or distributors shall be disclosed in Licensee's written marketing plan submitted pursuant to this Article 22. Licensee shall identify such representatives or distributors to Rockport and provide Rockport with a copy of the sales representative or distribution agreement with Licensee or Licensee's standard form of agreement to be used with such sales representatives or distributors and with such additional information regarding such representatives or distributors as Rockport may reasonably request (including, without limitation, the other product lines which such sales representatives or distributors carry). Without limiting the foregoing, such sales representative or distributor agreement shall include at a minimum the terms set forth on Exhibit F hereto, as well as any other terms required by Rockport. Rockport may at any time notify Licensee that it does not approve the use of such independent sales representative or distributor and Licensee shall within thirty (30) days after such notification by Rockport cease using such independent sales representative or distributor.

Licensee shall sell the Licensed Products in the Territory only through better retail channels (i.e., Nordstroms, May Department Stores, Saks, Inc., Federated, Dillards and better independents) as approved by Rockport in writing from time to time. In no event shall

Licensee distribute (or permit the distribution of) any Licensed Products to any close-out dealers, brokers, mass merchandisers, discount department stores, wholesale clubs or other channels which do not specialize in the merchandising of high-quality footwear, unless Rockport has given its prior written consent to such distribution.

23. No Resale. Licensee shall not sell Licensed Products which it knows or has reason to know are destined for resale via the Internet or to or in any countries or other jurisdictions outside the Territory. Licensee shall expressly communicate to its customers that resale of Licensed Products outside the Licensed Territory is prohibited and shall discontinue all direct and indirect sales of Licensed Products to any customer who violates such prohibition.

24. Required and Other Markings.

a. <u>Licensed Trademarks</u>. Licensee shall place and display the Licensed Trademarks on and in connection with the Licensed Products only in such form and manner as are specifically approved in writing in advance by Rockport. Without limiting the foregoing, Rockport specifically requires Licensee to cause the Licensed Trademarks to appear on, and in connection with, all Licensed Products in the form set forth in the first section of <u>Exhibit G</u>.

25. Disposal of Surplus, Outmoded, Defective or Deficient Licensed Products.

- a. Once each season, the parties shall confer to consider Licensee's disposal of surplus, outmoded or defective Licensed Products. Rockport shall have the right to approve, in advance, the manner by which and the time period within which Licensee disposes of any Licensed Products, or any other materials which relate to the Licensed Products or contain the Licensed Trademarks, which are surplus, outmoded or defective, or which Rockport determines fall below the quality standards and specifications established by Rockport. Licensee is required to obtain such approval by Rockport before proceeding with any such disposition of Licensed Products.
- b. With respect to any inventory of Licensed Products remaining upon the expiration or termination of this Agreement (collectively, the "Remaining Inventory"), Rockport shall have the right, at Rockport's option and sole discretion, to buy all or any part of the Remaining Inventory from Licensee at Licensee's direct manufacturing cost thereof plus ten percent (10%) or at wholesale market value, whichever is lower. With respect to any Remaining Inventory which Rockport does not purchase, Licensee shall have the right to sell-off such Remaining Inventory to third parties, provided that Licensee has fulfilled all of its financial obligations to Rockport prior to the expiration or termination of this Agreement. The period for such sell-off (the "Sell-Off Period") shall be the two (2)-month period following the expiration or termination of this Agreement. Licensee's proposed sell-off arrangements shall be subject to Rockport's prior written approval, shall be consistent with the reputation, prestige and goodwill of the Licensed Trademarks and shall maintain Rockport's image and reputation.

Any such sell-off shall be subject to the following conditions: (i) the quantity of such Licensed Products in inventory on such expiration or termination date shall not be unreasonably excessive; (ii) Licensee shall furnish to Rockport, within fifteen (15) days after such expiration or termination date, a written accounting (i.e., number and description) of such Licensed Products in inventory as of such date; (iii) Licensee shall continue to pay royalties pursuant to Section 11 with respect to such sales, which royalties shall be payable within thirty (30) days following the end of the Sell-Off Period; (iv) no advanced royalties or Guaranteed Minimum Royalties shall be credited

against such earned royalties payable on such sales; and (v) Licensee shall not advertise such sell-off of Licensed Products.

Any Remaining Inventory which is not sold to Rockport or not sold to third parties pursuant to this Section 25, and any marketing, promotional, advertising, sales or other materials which incorporate any Licensed Trademarks or relate to the Licensed Products shall, after expiration of this Agreement or, if Licensee is entitled to a sell-off, after the expiration of the Sell-Off Period, be destroyed or, at Rockport's option, returned to Rockport free of charge, and Licensee shall make no claim against Rockport for indemnification or reimbursement with respect thereto. Any destruction of Licensed Products or other materials required under this Section 24 may, at Rockport's request, be observed or supervised by Rockport and shall be certified in writing to Rockport's satisfaction. Licensee shall use best efforts to avoid having excessive quantities of Remaining Inventory and, without limitation, shall refrain from ordering excessive quantities of, Licensed Products.

FIRST REFUSAL RIGHTS

26. Rockport's First Refusal Rights.

Licensee plans to grant any rights to any of its Trademarks, patents, copyrights or other Intellectual Property used in connection with the Licensed Products to a third party. Licensee shall first notify Rockport in writing of the material terms of such proposed grant and such third party's identity. Rockport shall have sixty (60) days after receipt of such notice to elect to acquire such rights on the terms set forth in such notice. If Rockport shall fail, within such sixty (60) day-period, to give Licensee written notice of its election to acquire such rights, Licensee or such Affiliate shall have the right to enter into an agreement with such third party on such terms set forth in such notice; provided that such entry does not violate any other provisions of this Agreement (including, without limitation, the non-competition provisions of Section 32).

If Rockport so elects to include its Licensed Trademarks, it shall have the right to require Licensee to eliminate all Trademarks (including, without limitation, any Trademarks belonging to Licensee or such Affiliate) from such products, except for the Licensed Trademarks, the use of which shall be subject to the terms and conditions of this Agreement.

If Rockport does not notify Licensee within such sixty (60) day period of its election to include its Licensed Trademark, Licensee or such Affiliate shall have the right to enter such market without Rockport; <u>provided</u> that such entry does not violate any other provisions of this Agreement (including, without limitation, the non-competitions provisions of Section 32).

b. <u>Sale of Business</u>. During the Term, if Licensee or any Affiliate of Licensee receives an offer from a third party to sell or otherwise transfer Licensee's or such Affiliate's business or any substantial part thereof (whether in the form of a stock sale, assets sale (except for "ordinary course" inventory sales), merger, consolidation or otherwise) Licensee shall notify Rockport in writing of the material terms of such offer and the identity of such third party. Rockport shall have sixty (60) days after receipt of such notice to give Licensee written notice of its election to purchase Licensee's or such Affiliate's business (or such part thereof) on such terms of the third party offer. If Rockport shall fail within such

sixty (60) day period to make such election. Licensee or such Affiliate shall have the right to enter into an agreement with such third party on the terms set forth in such notice; provided that: (i) such sale or other transfer does not violate any other provisions of this Agreement (including, without limitation, the non-competition provisions of Section 32) and (ii) Rockport shall continue to have the right to terminate this Agreement pursuant to Section 35.

WARRANTY, DISCLAIMER, INDEMNITY AND INSURANCE

27 Warranty.

- Rockport Warranty. Rockport represents and warrants to Licensee that: (i) it is able to enter into and perform under this Agreement; (ii) it is able to license all of Rockport's rights to the Licensed Trademarks (or such alternative marks, as applicable) in the Territory for purposes of this Agreement; and (iii) it has not made, and will not make, any commitments to others inconsistent with, or in derogation, of such rights.
- Licensee Warranty. Licensee represents and warrants to Rockport that: (i) it is able to enter into and perform under this Agreement; (ii) it has the right to use the E. S. Originals, Inc. Trademark and any other Trademarks it may use on or in connection with the Licensed Products; (iii) it has not made, and will not make, any commitments inconsistent with, or in derogation of, such rights; (iv) by entering into and performing under this Agreement it is not, and shall not be in conflict with any prior obligations to third parties; (v) the Licensed Products and all associated materials are, and shall be, free from any claims of infringement of any third party's proprietary or other Intellectual Property rights (including, without limitation, trade secret, patent, copyright and Trademark rights); (vi) the Licensed Products and all associated materials are, and shall be, free from defects in design, material and workmanship and are, and shall be, safe and suitable for their intended and foreseeable uses; (vii) the Licensed Products and all associated materials are, and shall be, free from any claim of product liability; and (viii) the Licensed Products and all associated materials meet, and shall continue to meet, the requirements of all applicable statutes, rules, regulations. decrees, orders, standards and guidelines.
- 28. Disclaimer. Nothing in this Agreement shall be deemed to be a representation or warranty by Rockport that the Licensed Products or Licensed Trademarks will be free from claims of infringement of the patents, Trademarks, trade dress, copyrights or other Intellectual Property rights of any third party." Notwithstanding any other provision of this Agreement, Rockport shall have no liability whatsoever to Licensee or any other Person for, or on account of, any injury, loss or damage, of any kind or nature, sustained by, or any damage assessed or asserted against, or any other liability incurred by or imposed upon. Licensee or any other Person, arising out of or in connection with or resulting from: (a) the manufacture, use or sale of Licensed Products; (b) the use of any Confidential Information disclosed by Rockport; or (c) any marketing, advertising or promotional activities in connection with the Licensed Products (with the exception of third party trademark infringement claims arising from Licensee's use of the Licensed Trademarks in accordance with this Agreement). Licensee shall hold Rockport. and each of its directors, officers, employees, agents and Affiliates, harmless in the event that Rockport, or any of its directors, officers, employees, agents or Affiliates, is held liable with respect thereto.

29. Indemnity.

- a. <u>Indemnification by Rockport</u>. Rockport shall indemnify and hold Licensee and each of its directors, officers, employees, agents and Affiliates harmless from and against any and all claims, actions, suits, proceedings, losses, damages and expenses (including, without limitation, reasonable attorneys', consultants' and experts' fees) (collectively, "Claims") arising out of or relating to any inaccuracy or breach of Rockport's representations, warranties, covenants or other obligations hereunder.
- b. <u>Indemnification by Licensee</u>. Licensee shall indemnify and hold Rockport and each of its directors, officers, employees, agents and Affiliates harmless from and against any and all Claims arising out of or relating to: (i) any inaccuracy or breach of Licensee's representations, warranties, covenants or other obligations hereunder (including, without limitation, Licensee's representations and warranties set forth in Section 27.b); (ii) the sourcing, manufacturing, marketing, advertising, promotion, distribution, sale or use of any Licensed Products (including, without limitation, any (A) product liability claims, (B) claims of personal injury, death or property damage, (C) claims made under any guaranties made or warranties given (in each case, whether express or implied) with respect to such Licensed Products) or (D) any similar or other claim based on strict liability, negligence or warranty (whether express or implied); or (iii) any other use of the Licensed Trademarks by Licensee other than as expressly provided herein.
- Indemnification Procedures. In the event that any Claim is made as a result of which a party or any of its directors, officers, employees, agents or Affiliates (collectively, an "Indemnified Party") may become entitled to indemnification by the other party (an "Indemnifying Party") pursuant to Section 29.a or 29.b, the Indemnifying Party shall, at its expense, have the right to participate in, and, at its option, to assume the defense of such Claim with counsel reasonably satisfactory to the Indemnified Party. Promptly upon becoming aware of such Claim, the Indemnified Party shall give the Indemnifying Party notice thereof: provided, however, that the omission so to notify the Indemnifying Party shall not relieve the Indemnifying Party from any liability which it may have to the Indemnified Party, except to the extent that the Indemnifying Party is actually prejudiced by such omission. If the Indemnifying Party elects so to assume the defense of such Claim, following its notice of such election to the Indemnified Party, the Indemnifying Party shall not be liable to the Indemnified Party pursuant to such Section for any legal or other expenses subsequently incurred by the Indemnified Party in connection with the defense of such Claim, except to the extent otherwise provided below. Any settlement of any Claim shall require the mutual consent of the Indemnifying Party and the Indemnified Party and shall include as an unconditional term thereof the giving by the claimant or plaintiff to the Indemnified Party of a release from all liability with respect to such Claim. Notwithstanding the right of the Indemnifying Party to assume the defense of any Claim to which the Indemnified Party may become a party or target, the Indemnified Party shall have the right to employ separate counsel and to participate in the defense of such action. The Indemnifying Party shall bear the reasonable fees, costs and expenses of such separate counsel, if: (i) the use of the counsel chosen by the Indemnifying Party to represent the Indemnified Party would present such counsel with a conflict of interest; (ii) the defendants in, or targets of, such Claim include both the Indemnified Party and the Indemnifying Party and the Indemnified Party shall have reasonably concluded that there may be legal defenses available to it which are different from or additional to those available to the Indemnifying Party (in which case the Indemnifying Party shall not have the right to direct the defense of such Claim on behalf of the Indemnified Party); (iii) in the exercise of the Indemnified Party's reasonable judgment, the Indemnifying Party shall not have employed satisfactory counsel to represent the Indemnified Party within a reasonable time after notice of

the institution of such Claim; or (iv) the Indemnifying Party shall not have assumed the defense of such Claim.

30. Insurance. Licensee shall maintain commercial general liability insurance, including advertising and product liability, at its own expense, written on an occurrence form, in full force and effect, at all times during which Licensed Products are sold and for one (1) year thereafter. Such insurance shall be written with a reputable insurer satisfactory to Rockport in an amount of not less than Five Million Dollars (\$5,000,000) (the "Required Policy"). Rockport and its subsidiaries and distributors shall be named as an additional insured under the Required Policy. Additionally, the Required Policy shall provide for at least 30 days' advance written notice of cancellation or any substantial modification thereof (including, without limitation, any reduction of the aggregate coverage limit).

Prior to the expiration of the Initial Term and of each Renewal Term, Rockport shall review the insurance requirements pursuant to this Section 30 and, if Rockport, in its good faith business judgment based upon past claims history, dollar volume of sales and current market conditions, believes that such requirements do not adequately protect Rockport and its subsidiaries and distributors, Rockport shall have the right to require, as a condition to Licensee's right to renew the Term, that Licensee increase its insurance coverage to levels which Rockport, in exercising such judgment, believes will adequately protect Rockport.

Upon execution of this Agreement, and as Rockport may request from time to time, Licensee shall provide Rockport with a certificate of insurance or copy of the policy evidencing the coverage outlined in this Section 30. Renewal certificates for such policy shall be issued at least ten (10) days prior to the policy expiration.

CONFIDENTIAL INFORMATION: NON-COMPETITION

31. Confidential Information.

- Confidential Treatment. The parties acknowledge that during the course of their performance under this Agreement, each party may learn Confidential Information of the other party. Each party agrees to take reasonable steps to protect such Confidential Information and further agrees that it shall not: (a) use such Confidential Information except as required in the normal and proper course of performing under this Agreement; (b) disclose such Confidential Information to a third party; or (c) allow a third party access to such Confidential Information (except as may otherwise be required by law) without, in each case, obtaining the prior written approval of the other party, provided, however, that such restrictions shall not apply to Confidential Information which a party has requested be subject to a confidentiality order but nonetheless is required to be revealed to an adjudicating body in the course of litigation. The foregoing restrictions shall continue to apply after the expiration or termination of this Agreement, regardless of the reason for such expiration or termination, and shall continue to apply for so long as the confidential nature of such information is maintained. All Confidential Information is, and shall remain, the property of the party which supplied it. Each party shall take reasonable steps to mark its Confidential Information with appropriate legends. provided, however, that the failure so to mark such Confidential Information shall not relieve the other party of its obligations hereunder.
- b. <u>Forbidden Use of Rockport's Confidential Information</u>. Under no circumstances shall Licensee: (a) use Rockport Confidential Information in connection with

products which are not Licensed Products; or (b) disclose Rockport Confidential Information to, or allow access to Rockport Confidential Information by, anyone not associated with the research, design, development or manufacture of Licensed Products.

32. Non-Competition: No Recruitment.

Licensee shall at any time during the Term (a) manufacture, market, source, advertise, promote, distribute or sell any footwear on behalf of or for any of Rockport Competitors identified in Exhibit H (collectively, the "Restricted Products"); (b) enter into any licensing agreements or other agreements to market, advertise, promote, distribute or sell footwear with any of the Rockport Competitors identified in Exhibit H or any other manufacturer or distributor that competes with Rockport in the "brown shoe" industry; or (c) make any other agreements with any of the Rockport Competitors identified in Exhibit H. Notwithstanding the foregoing, the parties agree that Licensee may (i) manufacture "brown shoe" men's footwear for Sperry-Topsider and Tommy Hilfiger Footwear and (ii) manufacture children's footwear for Osh-Kosh.

The competition prohibited by this Section 32 includes, but is not limited to, any direct or indirect, sole or joint, (i) ownership, management, operation, control or investment in the securities of (except ownership of 1% or less of the equity securities of any publicly traded company), (ii) loans or advances to, (iii) employment by or consulting position, subcontract or other business relationship with, or (iv) any other connection or affiliation with, any person or entity that is engaged in, or is about to become engaged in, research and development of, or manufacturing, marketing, advertising, promoting, distributing or selling, any Restricted Product or any process or services related thereto.

b. Non-Competition by Rockport. During the Term, Rockport shall not use, or grant any license for the use of, in the Territory, the Licensed Trademarks on or in connection with children's footwear, except pursuant to this Agreement. Licensee acknowledges and agrees that the foregoing prohibition shall in no way prevent or restrict Rockport or any of its Affiliates from using, or granting any license for the use of: (i) trademarks other than the Licensed Trademarks on such types of products, either in or outside of the Territory; (ii) the Licensed Trademarks inside the Territory on products other than children's footwear; or (iii) the Licensed Trademarks outside the Territory on any products.

TERMINATION

- 33. <u>Termination for Failure to Introduce Products</u>. If any Introduction of any Licensed Product pursuant to Section 17 does not occur by the agreed upon timetable therefor, Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee.
- 34. Termination for Breach or Non-Compliance. If Licensee breaches any of: (a) its trademark use obligations under Section 6; (b) the limitations of the License granted herein as to the scope of Licensed Products and the Territory and the parties to whom Licensee is permitted to sell Licensed Products; (c) its insurance coverage obligations under Section 30; (d) its non-competition obligations under Section 32.a; (e) its representations and warranties under Section 27.b; (f) its obligation to obtain Rockport's written approval of any manufacturer or subcontractor under Section 21 or (g) The Rockport Human Rights Standards referenced

under Section 21 and Exhibit E. Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee.

Additionally, if either party breaches any of its other representations, warranties or obligations under this Agreement, the other party shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement upon at least ten (10) days' notice to the breaching party in the case of a breach of a payment obligation, or upon at least thirty (30) days' notice thereto in the case of any other breach, provided that such breach is continuing at the end of the relevant notice period. Such termination shall automatically become effective unless the breaching party completely remedies such breach to the other party's reasonable satisfaction within such applicable notice period.

- Termination Due to Insolvency. If Licensee: (a) commences or becomes the 35. subject of any case or proceeding under the bankruptcy, insolvency or equivalent laws of any country in the Territory; (b) has appointed for it or for any substantial part of its property a court-appointed receiver, liquidator, assignee, trustee, custodian, sequestrator or other similar official; (c) makes an assignment for the benefit of its creditors; (d) defaults on any obligation which is secured, in whole or in part, by a security interest in the Licensed Products; (e) fails generally to pay its debts as they become due; or (f) takes corporate action in furtherance of any of the foregoing (collectively, herein referred to as "Events of Insolvency"), then, in each case. Licensee shall immediately give notice of such event to Rockport. Whether or not such notice is given. Rockport shall have the right, to the fullest extent permitted under applicable law, following the occurrence of any Event of Insolvency and without prejudice to any other rights Rockport may have, at any time thereafter to terminate this Agreement and the License. effective immediately upon giving notice to Licensee.
- Termination upon Change of Business. If Licensee or any Affiliate of Licensee 36. (either in a single transaction or in a series of related transactions, and either directly or indirectly): (a) sells, or otherwise disposes of, all or substantially all of its business or assets (except for "ordinary course" inventory sales); or (b) transfers effective voting or other business control of itself, then Rockport shall have the right, without prejudice to any other rights Rockport may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee.
- Termination for Fallure to Sell Sufficient Quantities. If Licensee shall fail to achieve at least eighty percent (80%) of the applicable minimum Net Sales of units of Licensed Products during any Contract Year, as set forth below:

Contract Year	Minimum Net Sales	
1. (Execution to 6/30/03)	\$5,000,000	
2. (7/1/03 to 6/30/04)	\$10,000,000	
3. (7/1/04 to 6/30/05)	\$15,000,000	

Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee. For the purposes of this Section, Minimum Net Sales shall only include sales in the approved channels of distribution. Minimum Net Sales shall not include any close-out sales. Failure to achieve Minimum Net Sales shall not excuse Licensee's obligation to pay Rockport the Minimum Guaranteed Royalties under Section 12.

The minimum Net Sales of Licensed Products for each Contract Year included in any Renewal Term shall be determined by mutual agreement of the parties no later than thirty (30) days before the scheduled expiration of the Initial Term and of the first Renewal Term (if applicable). Each party agrees to negotiate in good faith to reach such mutual agreement. However, if the parties fail to reach agreement on such number by the applicable date, then the minimum number of units for each calendar year included in such Renewal Term shall equal the greater of: (a) 110% of the minimum number of units required hereunder to be sold in the immediately preceding calendar year or (b) the actual number of units sold in such preceding year. Nothing herein shall be construed or interpreted as obligating either party to agree to enter into a Renewal Term.

- 38. No Rights after Term. Licensee understands and acknowledges that, with the exception of its surviving rights as provided in Section 45, no rights under this Agreement whatsoever shall extend to Licensee beyond the expiration or termination of this Agreement. Licensee shall not be entitled to any compensatory payment in connection with the expiration or termination of this Agreement for any reason.
- automatically expire or terminate upon the expiration or termination of this Agreement for any reason. Subject only to Section 25, upon such expiration or termination, Licensee shall immediately cease all use of the License and shall, at Rockport's request, take all steps and actions as Rockport may deem necessary to reflect or confirm such expiration or termination and surrender of Licensee's rights to use same. Licensee shall not be entitled to any compensatory payment upon such expiration, termination or surrender for any reason.
- 39. Return of Property. Each party shall return to the other, promptly upon the expiration or termination of this Agreement, or at any other time when requested, any and all property of the other party (including, but not limited to, all Confidential Information and copies thereof); provided, however, that Rockport shall have the right to retain free of charge any samples supplied to it under Section 21 of this Agreement and any complimentary products supplied to it under Section 20 hereof.

ADDITIONAL MISCELLANEOUS TERMS

shall be in writing. Rockport's approval of Licensed Product samples, artwork or advertising, promotional or marketing materials shall not be construed to mean that Rockport has determined that such items conform to the laws or regulations of any jurisdiction or, in the case of Licensed Product samples, that such samples are safe or fit for their intended purpose. Rockport may revoke its approval of a Licensed Product sample at any time, if the Licensed Product subsequently is determined by Rockport to be ineffective for its intended purpose, unsafe or deficient in quality. Additionally, if, following approval of any item for which approval is required under this Agreement, any significantly unfavorable publicity or claim should arise or be made in relation to such item, Rockport shall have the right to revoke its approval of such item. In the event of any revocation of Rockport's approval hereunder, Licensee shall immediately thereafter discontinue its manufacture, distribution, sale, use and

publication of such item. After Rockport has approved any item for which approval is required under this Agreement, Licensee shall not make any material change in or to such approved item without again obtaining Rockport's prior written approval.

In the event that Licensee shall experience any Event of Insolvency (as defined in Section 35) or in the event Rockport determines that Licensed Products sold by Licensee are defective or unsafe, Rockport shall have the right (but shall not be obligated) to require the recall of any Licensed Product which is, or may be, defective or unsafe, provided, however, that such recall (or failure so to recall) shall not relieve Licensee of its indemnification obligations pursuant to Section 29.

- 41. <u>Independence of the Parties</u>. Neither party hereto shall be construed to be the agent of the other in any respect. The parties have entered into this Agreement as independent contractors only, and nothing herein shall be construed to place the parties in the relationship of partners, joint venturers, agency or legal representation. Neither party shall have the authority to obligate or bind the other in any manner as to any third party.
- 42. <u>Prior Obligations</u>. Each party represents and warrants that, by entering into and performing under this Agreement, it is not in conflict with any prior obligations to third parties. Neither party shall intentionally disclose to, or use on behalf of, the other party any information which is proprietary to a third party, unless written authorization from such third party is first obtained in form and substance satisfactory to the other party.
- 43. <u>Survivorship</u>. All rights and obligations of the parties which, by their express terms or nature, survive the expiration or termination of this Agreement shall continue until fully performed.

- 44. Entire Agreement. This Agreement constitutes the entire agreement between the parties with respect to its subject matter and supersedes all prior agreements, understandings, commitments, negotiations and discussions with respect thereto, whether oral or written.
- 45. <u>Headings</u>. Headings and subheadings in this Agreement are included solely for convenience of reference and shall not affect the interpretation of, or be considered a part of, this Agreement.
- 46. <u>Amendment</u>. This Agreement may not be amended or modified in any respect, except in writing signed by all parties.
- 47. Waiver. The failure of any party to insist upon strict adherence to any provision of this Agreement on any occasion shall not be considered a waiver of such party's right to insist upon strict adherence to such provision thereafter or to any other provision of this Agreement in any instance. Any waiver shall be in writing signed by the party against whom such waiver is sought to be enforced.
- 49. Assignability; Successors and Assigns. This Agreement and the License are personal to Licensee. Licensee shall not assign or transfer any of its rights or delegate any of its obligations under this Agreement or the License, without the prior written consent of Rockport. Any attempted assignment, transfer or delegation in violation of this Section 50 or by virtue of the operation of law shall be null and void and of no effect. This Agreement shall

be binding upon, and shall inure to the benefit of, the parties' respective successors and permitted assigns.

For purposes of this Section 50, a "transfer" shall include, without limitation, the following actions by Licensee (whether effected in a single transaction or in a series of related transaction, and whether effected directly or indirectly): (a) the sale or other disposition of all or substantially all of Licensee's business or assets (except for "ordinary course" inventory sales); and (b) the transfer of effective voting or other business control of Licensee.

- 48. <u>Reformation: Severability</u>. The provisions of this Agreement shall be severable. If a court of competent jurisdiction shall declare any provision of this Agreement invalid or unenforceable, the other provisions hereof shall remain in full force and effect, and such court shall be empowered to modify, if possible, such invalid or unenforceable provision to the extent necessary to make it valid and enforceable to the maximum extent possible.
- 49. Equitable Relief. Licensee acknowledges and agrees that: (a) its failure to perform its obligations under this Agreement and its breach of any provision hereof, in any instance, shall result in immediate and irreparable damage to Rockport; (b) no adequate remedy at law exists for such damage; and (c) in the event of such failure or breach, Rockport shall be entitled to equitable relief by way of temporary, preliminary and permanent injunctions, and such other and further relief as any court of competent jurisdiction may deem just and proper, in addition to, and without prejudice to, any other relief to which Rockport may be entitled.
- 50. Governing Law and Jurisdiction. This Agreement shall be governed by and construed in accordance with the internal substantive laws of The Commonwealth of Massachusetts applicable to agreements made and to be performed entirely therein. Licensee hereby consents to the exclusive jurisdiction of the courts of The Commonwealth of Massachusetts and of the United States District Court for the District of Massachusetts for resolution of all claims, differences and disputes which the parties may have regarding this Agreement.
- party hereunder shall be delivered to the address given below for such party. Unless otherwise expressly stated in this Agreement, any notice, accounting statement, consent, approval or other communication under this Agreement shall be in writing and shall be considered given:

 (a) upon personal delivery or delivery by telecopier (with confirmation of receipt by receiver), (b) two (2) business days after being deposited with an "overnight" courier or "express mail" service, or (c) seven (7) business days after being mailed by registered or certified first class mail, return receipt requested, in each case addressed to the notified party at its address set forth below (or at such other address as such party may specify by notice to the others delivered in accordance with this Section 54):

If to Rockport:

The Rockport Company, LLC

4 West 58th Street

New York, New York 10019

Attention: Director of Business Planning and Development

Fax No.: (646) 840-5209

With a courtesy copy of correspondence (only) to:

The Rockport Company, LLC 1895 J.W. Foster Boulevard Canton, Massachusetts 02021 Attention: General Counsel Fax No.: (781) 401-4780

If to Licensee:

E. S. Originals, Inc. 450 West 33rd Street

New York, New York 10001 Attention: Morris Shalom Fax No.: (212) 736-8366

- 52. Confidentiality of Agreement. Except as required by order of a court or government agency of competent jurisdiction, this Agreement and its provisions shall be considered Confidential Information. Rockport and Licensee shall jointly develop and agree upon any press releases or other public statements to the media to be released upon or after execution of this Agreement.
- 53. Authorization and Ability to Execute. Each party represents that its undersigned officer is duly authorized to sign this Agreement on its behalf.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers as of the date first set forth above.

THE ROCKPORT COMPANY, LLC
By: AM
Signature (\
Sharov & BRYAN
Typed or Printed Name
CFn
Title

E. S. ORIGINALS, INC.

By: Signature

Signature

Typed or Printed Name

C. C. C.

Title

EXHIBIT A

LICENSED TRADEMARKS

ROCKPORT XCS

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EXHIBIT B

TERRITORY

The United States

EXHIBIT C

LICENSEE ACCOUNTING STATEMENT

LICENSEE:	
ROYALTY PERIOD:	
SUBMITTED BY:	

SKU#	Account	Royalty Rate	Net Price	Units Sold	Revenues	Royalties
· · · · · · · · · · · · · · · · · · ·						
·						
		•				

EXHIBIT D

GUARANTEED MINIMUM ROYALTIES

Contract Year	Guaranteed Minimum Royalties
1. (Execution to 6/30/03) 2. (7/1/03 to 6/30/04) 3. (7/1/04 to 6/30/05)	\$350,000 \$700,000 \$1,350,000

GUARANTEED MINIMUM ROYALTIES PAYMENT SCHEDULE

Date	Amount
January 1, 2002 April 1, 2002 July 1, 2002 October 1, 2002 January 1, 2003 April 1, 2003 July 1, 2003 October 1, 2003 January 1, 2004 April 1, 2004 July 1, 2004 October 1, 2004 July 1, 2004 July 1, 2004 April 1, 2004 January 1, 2005 April, 2005	\$58,333.33 \$58,333.33 \$58,333.33 \$58,333.33 \$58,333.33 \$175,000 \$175,000 \$175,000 \$175,000 \$337,500 \$337,500 \$337,500 \$337,500

AMENDMENT NO. 1 TO LICENSE AGREEMENT

This Amendment is made as of the ____ day of December, 2001, between THE ROCKPORT COMPANY, LLC ("ROCKPORT") and E.S. ORIGINALS. INC. ("LICENSEE"). Reference is made to the License Agreement dated October 16, 2001 (the "LICENSE AGREEMENT") between ROCKPORT and LICENSEE. Terms defined in the LICENSE AGREEMENT and not otherwise defined herein are used herein as so defined.

WHEREAS, ROCKPORT and LICENSEE have entered into the LICENSE AGREEMENT whereby ROCKPORT granted LICENSEE a limited license to use ROCKPORT trademarks on or in connection with certain products upon the terms and conditions set forth therein;

WHEREAS, ROCKPORT and LICENSEE desire to amend certain terms and conditions of the LICENSE AGREEMENT subject to all other terms and conditions set forth therein;

NOW THEREFORE in consideration of the premises and the mutual covenants herein contained ROCKPORT and LICENSEE agree as follows:

- Amendment to LICENSE AGREEMENT. ROCKPORT and LICENSEE 1. agree to amend the LICENSE AGREEMENT as follows:
 - 1.1 Section 2.f of the License Agreement is hereby amended to read in its entirety as follows:
 - "Licensed Products" shall mean baby, toddler and kids footwear in sizes 0-4, 5-10 and 11-5 for girls and sizes 0-4, 5-10 and 11-7 for boys, which bear one or more of the Licensed Trademarks and which have been approved in advance by Rockport."
 - Section 2 of the License Agreement is hereby amended by inserting the 1.2 following as subsection 2.m:
 - "Authorized International Distributors" shall mean international distributors which (i) have entered into and have in effect a Distribution Agreement with ROCKPORT and (ii) have been authorized by ROCKPORT in writing to distribute the Licensed Products. ROCKPORT shall have the right to revoke any third party's Authorized International Distributor status at any time upon notice to LICENSEE."
 - Section 3 of the License Agreement is hereby amended to read in its 1.3 entirety as follows:

"3. License.

- a. Subject to the terms and conditions of this Agreement ROCKPORT hereby grants to LICENSEE a limited license to use the Licensed Trademarks on Licensed Products approved in advance by ROCKPORT during the Term for use and sale in the Territory.
- b. ROCKPORT further grants to LICENSEE a limited, non-exclusive license to use the Licensed Trademarks on the Licensed Products approved in advance and in writing by ROCKPORT during the Term for use and sale to Authorized International Distributors (together with the grant under Section 3.a, the "License"). Notwithstanding any other provision herein, the license granted under this Section 3.b may be terminated by ROCKPORT at any time upon written notice to LICENSEE.
- c. LICENSEE shall not use the Licensed Trademarks except as expressly stated in this Agreement. All rights in and to the Licensed Trademarks not specifically granted to LICENSEE by this Agreement are reserved to ROCKPORT for ROCKPORT's own use and benefit."
- 1.4 Section 11.a is hereby amended by inserting the following language at the end of the first sentence:

"and a continuing royalty of fifteen percent (15%) of Licensee's FOB cost on Licensed Products sold to Authorized International Distributors under Section 3.b. For the purpose of this Section 11.a, "FOB" shall have the meaning defined for such term by INCOTERMS 2000."

Section 11.a is hereby further amended by inserting the following language in the first sentence of the second paragraph, after the words "in the Territory.":

"or to Authorized International Distributors."

1.6 Section 12.a is hereby amended by deleting the first sentence in its entirety and inserting in its place the following:

"LICENSEE shall pay ROCKPORT royalties on Licensed Products as set forth in Section 11.a, but in no event shall the amount of such royalties actually paid to ROCKPORT during any Contract Year included in the Term, exclusive of royalties paid on sales to Authorized International Distributors, be less than the guaranteed minimum royalty amount agreed to by the parties under

this Agreement for such year (the "Guaranteed Minimum Royalties").

- 1.7 Section 12.a is hereby further amended by inserting at the end of the second sentence of the second paragraph the following clause:
 - "; provided, however, that no amount shall be credited against royalty payments due on sales to Authorized International Distributors under Section 3.b."
- Section 23 is hereby amended by inserting at the end of the first sentence the following language:
 - ", except to the extent such sales are to ROCKPORT's Authorized International Distributors."
- 1.9 Section 37 is hereby amended by inserting after the third sentence the following sentence:
 - "Minimum Net Sales shall not include any sales to Authorized International Distributors under Section 3.b."
- 1.10 Exhibit D is hereby amended to read in its entirety as follows:

GUARANTEED MINIMUM ROYALTIES

	Guaranteed Minimum Royalties
Contract Year	\$ 350,000
1. (Execution to 6/30/03)	\$ 840,000
2. (7/1/03 to 6/30/04)	\$1,620,000
3. (7/1/04 to 6/30/05)	41,020,000

GUARANTEED MINIMUM ROYALTIES PAYMENT SCHEDULE

Dane	Amount
Date	\$ 58,333.33
January 1, 2002	\$ 58,333.33
April 1, 2002	\$ 58,333.33
July 1, 2002	
October 1, 2002	\$ 58,333.33
January 1, 2003	\$ 58,333.33
	\$ 58,333.33
April 1, 2003	\$210,000.00
July 1, 2003	\$210,000.00
October 1, 2003	\$210,000.00 \$175
January 1, 2004	
April 1, 2004	\$210,000.00
	\$405,000.00
July 1, 2004	\$405,000.00
October 1, 2004	\$405,000.00
January 1, 2005	\$405,000.00
April 1, 2005	3405,000,00

All other provisions of the License Agreement, except those specifically amended herein, remain in full force and effect in accordance with their terms.

IN WITNESS WHEREOF, each of ROCKPORT and LICENSEE have caused this agreement to be executed by a duly authorized person as of the date first above written.

THE ROCKPORT COMPANY, LLC

Title:

E.S. ORIGINALS, INC.

AMENDMENT NO. 2 TO LICENSE AGREEMENT

This Amendment is made as of the 312 day of March 2003 between The Rockport Company, LLC ("Rockport") and E.S. Originals, Inc. ("Licensee"). Reference is made to the License Agreement dated October 16, 2002, as amended by Amendment No. 1 thereto dated as of December 2001 (the "License Agreement"), between Rockport and Licensee. Terms defined in the License Agreement and not otherwise defined herein are used herein as so defined.

WHEREAS, Rockport and Licensee have entered into the License Agreement, whereby Rockport granted Licensee a limited license to use Rockport trademarks on or in connection with certain products upon the terms and conditions set forth therein;

WHEREAS, Rockport and Licensee desire to amend certain terms and conditions of the License Agreement subject to all other terms and conditions set forth therein;

NOW, THEREFORE, in consideration of the premises and the mutual covenants herein contained Rockport and Licensee agree as follows:

- Amendment to Section 11 a of License Agreement. Rockport and Licensee agree that the words "fifteen percent (15%)" in the first sentence of Section 11.a of the License Agreement are hereby amended to read in their entirety as follows: "twelve percent (12%)".
- Other Provisions. All other provisions of the License Agreement, except those specifically amended hereby, remain in full force and effect in accordance with their terms.

IN WITNESS WHEREOF, each of Rockport and Licensee has caused this Amendment to be executed by a duly authorized person as of the date first above written

THE ROCKPORT COMPANY, LLC

Name: SHARd M.

Title: CFO

AMENDMENT NO. 3 TO LICENSE AGREEMENT

This Amendment is made as of the 22 day of May 2003 between The Rockport Company, LLC ("Rockport") and E.S. Originals, Inc. ("Licensee"). Reference is made to the License Agreement dated October 16, 2002, as amended by Amendment No. 1 thereto dated as of December 2001 and Amendment No. 2 thereto dated as of March 31, 2003 (the "License Agreement"), between Rockport and Licensee. Terms defined in the License Agreement and not otherwise defined herein are used herein as so defined

WHEREAS, Rockport and Licensee have entered into the License Agreement, whereby Rockport granted Licensee a limited license to use Rockport trademarks on or in connection with certain products upon the terms and conditions set forth therein;

WHEREAS, Rockport and Licensee desire to amend certain terms and conditions of the License Agreement subject to all other terms and conditions set forth therein;

NOW, THEREFORE, in consideration of the premises and the mutual covenants herein contained Rockport and Licensee agree as follows:

- Amendment to Exhibit A. Exhibit A to the License Agreement is hereby amended by adding the Trademark "ROCSPORTS" thereto as a Licensed Trademark.
- Amendments to Section 12.a. Section 12.a of the License Agreement is hereby amended by deleting the first sentence in its entirety and inserting in its place the following:

"Licensee shall pay Rockport royalties on Licensed Products as set forth in Section 11.a, but in no event shall the sum of (i) the aggregate amount of such royalties actually paid to Rockport during any Contract Year included in the Term, (exclusive of royalties paid on sales to Authorized International Distributors) plus (ii) fifty percent (50%) of the aggregate amount of such royalties actually paid to Rockport during any Contract Year included in the Term on sales to Authorized International Distributors authorized by Rockport to distribute the Licensed Products in the United Kingdom, be less than the guaranteed minimum royalty amount agreed to by the parties under this Agreement for such Contract Year (the "Guaranteed Minimum Royalties").

Section 12.a of the License Agreement is further amended by deleting the proviso at the end of the second sentence of the second paragraph in its entirety.

Amendment to Exhibit D. Exhibit D to the License Agreement is hereby 3. amended to read in its entirety as follows:

"GUARANTEED MINIMUM ROYALTIES

Guaranteed Minimum Royalties Contract Year \$350,000 1. (Execution to 6/30/03) \$700,000 2. (7/1/03 to 6/30/04) \$1,350,000 3. (7/1/04 to 6/30/05)

GUARANTEED MINIMUM ROYALTIES PAYMENT SCHEDULE

<u>Date</u>	Amount		
January 1, 2002 April 1, 2002 July 1, 2002 October 1, 2002 January 1, 2003 April 1, 2003 July 1, 2003 October 1, 2003 January 1, 2004 April 1, 2004 July 1, 2004 October 1, 2004 January 1, 2004 January 1, 2005 April 1, 2005	\$58,333.33 \$58,333.33 \$58,333.33 \$58,333.33 \$58,333.33 \$58,333.33 \$175,000 \$175,000 \$175,000 \$175,000 \$337,500 \$337,500 \$337,500 \$337,500		
tapes of acceptance			

Amendment to Section 22. Section 22 of the License Agreement is hereby amended by adding at the end of the last paragraph thereof the following two sentences:

"In no event shall Licensee distribute (or permit the distribution of) any Licensed Products bearing the ROCSPORTS Trademark (i) outside the Territory, or (ii) to any account other than J.C. Penney, Famous Footwear, Rack Room, Shoe Carnival, Shoe Show/Shoe Department, Boscov's, Bealls, Peebles, Goodies, DSW, Bob's and Kids "R" Us, unless Rockport has given its prior written consent to such distribution to such account. In no event shall the aggregate Net Sales of all Licensed Products bearing the ROCSPORTS Trademark during any calendar quarter exceed one-third (1/3rd) of the aggregate Net Sales of all Licensed Products in the Territory during such calendar quarter."

Amendment to Section 34. Section 34 of the License Agreement is hereby 5. amended by replacing clause (b) of the first paragraph of such Section in its entirety as follows:

- "(b) the limitations of the License granted herein as to (i) the scope of Licensed Products and the Territory, (ii) the parties to whom Licensee is permitted to sell Licensed Products, and (iii) the maximum amount of Net Sales during any calendar quarter of Licensed Products bearing the ROCSPORTS Trademark as set forth in Section 22;"
- Amendment to Section 37. Section 37 of the License Agreement is hereby 6. amended by deleting the first sentence in its entirety and inserting in its place the following:

"If Licensee shall fail to achieve at least eighty percent (80%) of the applicable minimum Net Sales of units of Licensed Products during either the second or third Contract Year, as set forth below:

Contract Year	Minimum Net Sales		
2. (7/1/03 to 6/30/04)	\$10,000,000		
3. (7/1/04 to 6/30/05)	\$15,000,000		

Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensec."

Other Provisions. All other provisions of the License Agreement, except those specifically amended hereby, remain in full force and effect in accordance with their terms.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each of Rockport and Licensee has caused this Amendment to be executed by a duly authorized person as of the date first above written.

THE ROCKPORT COMPANY, LLC

Name: Sharof my BRYA

Title:

CED 1.3

E.S. ORIGINALS, INC.

Name:

Vitle:

Execution Copy

LICENSE AGREEMENT

between

THE ROCKPORT COMPANY, LLC

and

BBC INTERNATIONAL LLC

Dated as of December 4, 2003

LICENSE AGREEMENT

THIS AGREEMENT, dated as of December 4, 2003, is between The Rockport Company, LLC, having its principal offices at 1895 J.W. Foster Boulevard, Canton, Massachusetts 02021 ("Rockport"), and BBC International LLC, having its principal offices at 1515 North Federal Highway, Suite 206, Boca Raton, FL 33432 ("Licensee").

WHEREAS, Rockport owns or has the right to use worldwide the ROCKPORT name and the ROCKPORT trademarks and service mark set forth on <u>Exhibit A</u> hereto (collectively, the "ROCKPORT <u>Trademarks</u>");

WHEREAS, the ROCKPORT Trademarks have acquired substantial goodwill, reputation, fame and distinctiveness throughout the world as a result of the exclusive and widespread use thereof by Rockport; and

WHEREAS, Rockport desires to grant, and Licensee desires to obtain, a limited license to use the ROCKPORT Trademarks on and in connection with certain products;

NOW THEREFORE, in consideration of the above premises and the mutual covenants and undertakings of the parties hereunder, Rockport and Licensee agree as follows:

GENERAL

1. <u>Term.</u> The initial term of this Agreement and the License (as defined below in Section 3) shall commence upon the date of this Agreement and shall expire on December 31, 2006, or on such earlier date as any party may terminate this Agreement in accordance with its terms (the "<u>Initial Term</u>"). This Agreement may be renewed by written agreement of the parties for an additional term (the "<u>Renewal Term</u>" and, together with the Initial Term, the "<u>Term</u>") on such terms as the parties may agree upon in writing. The parties shall enter into good faith discussions with respect to a Renewal Term on or before July 1, 2006.

2. <u>Definitions</u>.

- a. "Affiliate" shall have the meaning set forth in Regulation 12B under the Securities Exchange Act of 1934, as amended.
- b. "Authorized International Distributors" shall mean international distributors that either (i) have both (a) entered into and have in effect a Distribution Agreement with Rockport and (b) have been authorized by Rockport in writing to distribute the Licensed Products, or (ii) have otherwise been authorized by Rockport in writing to distribute the Licensed Products. Rockport shall have the right to revoke any third party's Authorized International Distributor status at any time upon notice to Licensee.

- "Confidential Information" shall mean any and all information proprietary to one of the parties hereto, whether or not reduced to writing or other tangible medium of expression, and whether or not patented, patentable, capable of trade secret protection or protected as an unpublished or published work under the United States Copyright Act of 1976, as amended, or any other applicable law. Confidential Information includes, but is not limited to, information relating to intellectual property and to business plans, financial matters, products, services, manufacturing processes and methods, costs, sources of supply, strategic marketing plans, customer lists, sales, profits, pricing methods, personnel and business relationships. Confidential Information shall not include any information that: (i) was already known to the receiving party prior to its relationship with the disclosing party, as established by written records; (ii) becomes generally available to the public other than as a result of the receiving party's breach of this Agreement; (iii) is furnished to the receiving party by a third party who is lawfully in possession of, and who lawfully conveys, such information; or (iv) is subsequently developed by the receiving party independently of the information received from the disclosing party, as established by the receiving party's written records. For purposes of this definition, the phrase "receiving party" shall be deemed to include each Affiliate of the receiving party.
- d. "Contract Year" shall mean the period from January 1 of each calendar year during the Term through December 31 of such calendar year as follows, except the first Contract Year shall begin on the date of execution of this Agreement and shall end on December 31, 2004, and the last Contract Year shall end on the date on which this Agreement expires or is terminated in accordance with its terms:

Contract Year 1 Execution of Agreement through December 31, 2004

Contract Year 2 January 1, 2005 through December 31, 2005 Contract Year 3 January 1, 2006 through December 31, 2006

e. <u>"FOB Cost"</u> shall mean, for any period, all costs and expenses actually incurred by Licensee for the manufacture and production of the Licensed Products, FOB country of origin (including manufacturing costs, materials, labor, inland freight, insurance and other miscellaneous charges), for such period.

- f. "Intellectual Property" shall mean all trademarks, trade names, trade dresses, service marks, logos, other identifying marks, copyrights, patents, trade secrets, designs and other intellectual property.
- g. "Introduction" shall mean, with respect to any Licensed Product, both: (i) exhibition of such Licensed Product at a press conference, trade show or similar event; and (ii) accepting orders for sale of such Licensed Product to customers and actually shipping to customers commercially reasonable quantities of such Licensed Product.

- h. "<u>Licensed Products</u>" shall mean baby, toddler and kid's footwear in sizes 0-4, 5-10 and 11-5 for girls and 0-4, 5-10 and 11-7 for boys which bear one or more of the Licensed Trademarks and which have been approved in writing and in advance by Rockport.
- i. "<u>Licensed Trademarks</u>" shall mean the ROCKPORT Trademark and the other Trademarks as set forth in <u>Exhibit A</u> and any Additional Trademarks which Rockport has approved in advance in writing for use on and in connection with the Licensed Products, other than Licensee's Trademarks as set forth in <u>Exhibit B</u>.
- j. "<u>Person</u>" shall mean any natural person, corporation, partnership, firm or other entity.
- k. "Rockport Competitor" shall mean any Person that directly or indirectly competes with Rockport or any of its Affiliates, including without limitation each of the Persons set forth on Exhibit C hereto (as such Exhibit may be amended from time to time by Rockport by written notice to Licensee).
- l. "<u>Territory</u>" shall mean those countries and jurisdictions listed in <u>Exhibit D</u> hereto.
- m. "<u>Trademark</u>" shall mean any trademark, trade name, trade dress, service mark, logo or other similar identifying mark.

LICENSE

3. <u>License</u>.

- a. Subject to the terms and conditions of this Agreement, Rockport hereby grants to Licensee a limited license to use the Licensed Trademarks on Licensed Products approved in advance and in writing by Rockport during the Term for use and sale in the Territory.
- b. Rockport further grants to Licensee a limited, non-exclusive license to use the Licensed Trademarks on the Licensed Products approved in advance and in writing by Rockport during the Term for use and sale to Authorized International Distributors (such license, together with the license granted under Section 3.a, the "License"). Notwithstanding any other provision herein, the license granted under this Section 3.b may be terminated by Rockport at any time upon written notice to Licensee.
- c. Licensee shall not use the Licensed Trademarks except as expressly stated in this Agreement. All rights in and to the Licensed Trademarks not specifically granted to Licensee by this Agreement are reserved to Rockport for Rockport's own use and benefit.

- 4. <u>No Trademark Sublicenses</u>. Licensee shall not have the right to sublicense any of the Licensed Trademarks.
- 5. No Limitations on Rockport. Except as expressly stated in Section 30.b, nothing contained in this Agreement shall in any way restrict, impair, limit or affect Rockport's rights to use, or to permit third parties to use, the Licensed Trademarks.
- 6. Prohibited Use of Licensed Trademarks. During the Term and at all times thereafter, Licensee shall not use any of the Licensed Trademarks: (a) as a portion of, or in combination with, any other Trademarks; (b) as all or part of a corporate name, trade name or any other designation used by Licensee to identify its products, services or business; or (c) for any purpose other than as Trademarks for the Licensed Products. At no time shall Licensee use any name or Trademark in connection with the Licensed Products the use of which, and the size, placement and form of which, have not been approved in writing in advance by Rockport.

7. Ownership Rights.

Ownership of Licensed Trademarks. Licensee acknowledges that Rockport has sole and exclusive ownership of all right, title and interest in and to the Licensed Trademarks (including, without limitation, all registrations and applications therefor). Licensee further acknowledges, represents and warrants that it has not acquired, and shall not acquire (whether by operation of law, by this Agreement or otherwise), any right, title, interest or ownership (collectively, "Ownership Rights") in or to the Licensed Trademarks or any part thereof. Should any such Ownership Rights become vested in Licensee, Licensee agrees to assign, and hereby assigns, all such Ownership Rights to Rockport free of additional consideration. Licensee shall execute all documents necessary, in Rockport's sole opinion, to effectuate and record each such assignment to Rockport, which documents shall be provided to Licensee by Rockport, and Rockport will pay for any recording fees relating thereto. Licensee recognizes the value of the goodwill associated with the Licensed Trademarks and acknowledges that all rights therein belong exclusively to Rockport, and further acknowledges that the Licensed Trademarks have acquired secondary meaning in the mind of the public. All use of the Licensed Trademarks and all goodwill and benefit arising from such use shall inure to the sole and exclusive benefit of Rockport. Licensee shall not, during the Term or at any time thereafter, do anything which, in Rockport's sole judgment, could in any way damage, injure or impair the validity and subsistence of the Licensed Trademarks. Licensee shall not attack, dispute or challenge Rockport's Ownership Rights in or to the Licensed Trademarks or the validity of this Agreement, nor shall Licensee assist others in so doing. All Trademarks, designs, and/or slogans appearing on or in connection with the Licensed Products shall be the sole and exclusive property of Rockport (such trademarks, logos, designs and/or slogans other than the Licensed Trademarks set forth on Exhibit A attached hereto shall be referred to herein as the "Additional Trademarks"). Licensee agrees to assign, and hereby assigns, all Ownership Rights in and to the Additional Trademarks to Rockport free of additional consideration. Licensee shall execute all documents necessary to effectuate and record such assignments to Rockport, which documents shall be

provided to Licensee by Rockport, and Rockport will pay for any recording fees relating thereto. Subject to the terms and conditions of this Agreement, Rockport hereby grants a limited license to use such of the Additional Trademarks that have been approved in advance in writing by Rockport for use on and in connection with the Licensed Products during the Term for use and sale in the Territory, and such license shall become a part of the Trademark License provided for herein. Licensee shall be responsible for trademark clearance for all Additional Trademarks.

b. Ownership of Designs and Other Intellectual Property. Licensee agrees that all designs, inventions, discoveries, developments, improvements, methods, processes, know-how, compositions, works, concepts, designs and ideas (whether or not patentable or capable of trade secret or copyright protection) created, developed or reduced to practice by Licensee or Rockport (whether alone or with others) in the course of creating, developing, modifying, improving or altering the Licensed Products (together, referred to as the "Assignable Intellectual Property") shall be the sole property of Rockport. Notwithstanding the foregoing, nothing herein shall preclude Licensee from using any generic designs used in connection with the Licensed Products to the extent Rockport has no protectable interest in such designs.

Licensee shall promptly and fully disclose any Assignable Intellectual Property so created, developed or reduced to practice by Licensee. All copyrightable works of Assignable Intellectual Property that Licensee creates shall be considered "works made for hire." To the extent that any of such Assignable Intellectual Property is deemed not to be a "work for hire," Licensee hereby assigns and agrees to assign to Rockport, or its designees, its full right, title and interest in and to all Assignable Intellectual Property. Licensee agrees that, both during and after the Term, Licensee shall, and shall cause any designer or inventor to, at Rockport's request and expense, execute any and all applications for patents, copyrights or other rights and otherwise provide assistance to assign the Assignable Intellectual Property to Rockport and to permit Rockport to enforce any patents, copyrights or other rights in and to the Assignable Intellectual Property.

8. Registrations and Licensing Formalities. Licensee shall cooperate with Rockport in the execution, filing and prosecution of any trademark applications that Rockport may desire to file. For such purpose, Licensee shall supply to Rockport, from time to time and without charge, such samples, packaging, containers, labels, tags and similar materials as Rockport may reasonably require. Licensee shall execute and deliver to Rockport, at any time (whether during or after the Term) and without further consideration, such instruments of transfer and other documents as Rockport may reasonably request for Rockport's trademark or service mark applications or to confirm Rockport's ownership rights. Rockport shall pay any reasonable out-of-pocket costs (including reasonable attorney's fees) incurred by Licensee in connection with its cooperation with respect to such trademark applications other than any such costs relating to Licensee providing supplies, packaging and other materials to Rockport or in consideration of Licensee executing transfer or other documents, as specified above. The License shall be confirmed by a separate agreement for any country within the Territory which requires same (including, without limitation, registered user agreements) or where such separate agreement is

otherwise deemed appropriate by Rockport. At Rockport's request, Licensee shall execute whatever documents or forms Rockport deems necessary to confirm the License or to record Licensee as a registered user in any country in the Territory. The expiration or termination of this Agreement for any reason shall terminate, or act to terminate, all registered user and other license recordal documents filed or recorded pursuant hereto. The parties expressly agree that all documents or forms filed or recorded with any trademark office or other authority relating to the License may be canceled by Rockport alone. Licensee hereby agrees and consents to such cancellation. If Licensee fails to execute or deliver any document or form requested or required under this Section 8 in a timely fashion, Rockport may sign such document or form in Licensee's name and make appropriate disposition thereof.

- 9. <u>Alternative Marks</u>. If Rockport adopts an alternative to any Licensed Trademark in any country within the Territory for use on and in connection with the Licensed Products, then Rockport shall make such alternative mark available to Licensee pursuant to Section 3, and Licensee shall use such alternative mark (instead of such Licensed Trademark) in connection with the Licensed Products in such country and such alternative mark shall be deemed to be included in the definition of "Licensed Trademarks" hereunder.
- Infringements. Licensee shall inform Rockport forthwith if Licensee learns of any 10. goods or activities which infringe (or may infringe) the Licensed Products, or learns of any other infringement of the Licensed Trademarks or of any other Intellectual Property rights now or hereafter owned by Rockport. Licensee shall provide complete information, cooperation and assistance to Rockport concerning each such infringement (including, without limitation, cooperation and assistance in any further investigation or legal action). Rockport shall reimburse Licensee for any reasonable out-of-pocket expenses (including reasonable attorney's fees) incurred by Licensee in connection with such cooperation and assistance. Upon learning of such infringement, Rockport shall have the right, but not the obligation, at its sole discretion and expense, to take such action as Rockport considers necessary or appropriate to enforce Rockport's rights, including, without limitation, legal action to suppress or eliminate such infringement or to settle any such dispute or action. Rockport shall also be entitled to seek and recover all costs, expenses and damages resulting from such infringement, including, without limitation, sums which might otherwise be due to Licensee by operation of law or otherwise as a result of such infringement and Licensee shall have no right to share in any amounts recovered by Rockport. Licensee shall have no authority to enforce the rights of Rockport, nor shall Licensee have any right to demand or control action by Rockport to enforce such rights.

ROYALTIES

11. <u>Royalties; Security Interest</u>. Licensee shall pay to Rockport as a continuing royalty an amount equal to fifteen percent (15%) of the FOB Cost of all Licensed Products sold or otherwise disposed of (excluding dispositions to Rockport under Section 20). Such royalties shall accrue when the Licensed Products are shipped, billed or paid for, whichever occurs earliest. Notwithstanding the foregoing, if this Agreement or any License or any of Licensee's

rights or obligations under this Agreement or such License, are assigned, transferred or delegated without Rockport's prior written consent or by virtue of operation of law (collectively, an "Unauthorized Assignment"), such royalty rate shall automatically triple without derogation of any other rights Rockport may have with respect to such Unauthorized Assignment.

Licensee shall provide Rockport on a quarterly basis for each Contract Year included in the Term, commencing with the quarter ending March 30, 2004, a detailed written accounting of Licensed Products sold or otherwise disposed of during such quarter in each country or other territory included in the Territory or to Authorized International Distributors, together with the amount of royalties due for such quarter to Rockport hereunder (the "Accounting"). The Accounting shall be in the form of Exhibit E. For the second and each subsequent quarter (or partial quarter) included in the Term, the Accounting shall contain not only the required information for the most recently concluded quarter (or partial quarter), but also a "recap" covering the entire year to date. Except as otherwise provided in Section 15, the Accounting shall be due not later than sixty (60) days after the end of each such quarter and shall be accompanied by payment to Rockport of the amount due for such quarter.

In consideration of Rockport's grant of the License hereunder, Licensee hereby grants to Rockport a security interest in and to all royalties payable and becoming payable under this Agreement. Licensee agrees to execute and deliver to Rockport, upon Rockport's request from time to time, any instruments, documents or writings, and to do all things, necessary or reasonably requested by Rockport in order to perfect such security interest or to vest more fully in or to assure Rockport the security interest granted hereby or the royalties payable or becoming payable hereunder.

Guaranteed Minimum Royalties. Licensee shall pay Rockport royalties on 12. Licensed Products as set forth in Section 11, but in no event shall the amount of such royalties actually paid to Rockport during each of Contract Year 2 and Contract Year 3 be less than the guaranteed minimum royalty amount agreed to by the parties under this Agreement for such Contract Year (the "Guaranteed Minimum Royalties"). The Guaranteed Minimum Royalties for each Contract Year included in the Initial Term shall be as set forth in Exhibit F hereto; provided, however, that, if any Unauthorized Assignment shall occur, such Guaranteed Minimum Royalties shall automatically triple without derogation of any other rights Rockport may have with respect to such Unauthorized Assignment.

Licensee shall pay the Guaranteed Minimum Royalties according to the payment schedule set forth in Exhibit F. Such Guaranteed Minimum Royalties payments shall be credited against actual royalty payments due for such Contract Year under Section 11.

Actual royalties paid in excess of Guaranteed Minimum Royalties which pertain to any given Contract Year included in the Term shall not accrue toward Guaranteed Minimum Royalties which pertain to any subsequent Contract Year. Annual Guaranteed Minimum Royalties under this Section 12 shall be payable in full for each Contract Year (or partial

Contract Year) included in the Term and shall not be prorated or refunded with respect to any partial Contract Year remaining at the time of expiration or termination of this Agreement.

- 13. Payments. Unless otherwise specified in writing by Rockport, all payments by Licensee under this Agreement shall be made in United States dollars to Rockport or to a bank or other organization designated by Rockport. Such payments shall be made by bank check, certified funds, wire transfer or corporate check (subject to collection), at the election of Rockport. When overdue, such payments shall bear interest at an annual rate equal to the prime rate as quoted in the Wall Street Journal plus two percent (2%) (or such lower rate as may then be the highest rate legally available) from the time such payment is due until payment is received by Rockport.
- 14. <u>Taxes</u>. Licensee shall withhold from any royalty payments pursuant to this Agreement any sums required to be withheld on behalf of Rockport under the applicable tax laws of the Territory. Licensee shall pay such sums to the appropriate tax authorities and shall furnish Rockport with the official tax receipt or other appropriate evidence of payment issued by such authorities.
- 15. Payments upon Expiration or Termination. If this Agreement expires or is terminated for any reason before all payments hereunder have been made (including Guaranteed Minimum Royalties for the Contract Year in which such expiration or termination occurs), Licensee shall immediately thereafter submit a report and pay to Rockport any remaining unpaid balance for the Contract Year in which such expiration or termination occurs, even though the due date therefor has not yet occurred, and for any prior calendar years; provided, however, that such payment shall not relieve Licensee from its obligation to pay to Rockport any remaining unpaid balance for any Contract Year after the Contract Year in which such expiration or termination occurs, and shall not limit in any way any other rights or remedies that Rockport may have with respect to such expiration or termination.
- 16. Records and Right to Audit. Licensee shall keep accurate records of all operations affecting royalty payments hereunder, and shall permit Rockport or its designee, upon reasonable notice, to inspect all such records and to make copies of or extracts from such records throughout the Term and for a period of two (2) years thereafter. As part of such inspection, Rockport shall have the right to have Licensee's books of accounts and records audited, at Rockport's expense; provided, that Rockport shall not conduct any such audit more frequently than once during any calendar year. However, if such audit reveals a payment deficiency in the amount owed to Rockport under this Agreement of five percent (5%) or more for any calendar quarter or year included in the Term, then Licensee shall pay all costs of such audit.

MARKETING LICENSED PRODUCTS

- Timetable for Introduction. Licensee agrees that Introduction (as defined in 17. Section 2.g) of at least 10 models of Licensed Products shall occur in the Territory no later than September 1, 2004.
- Best Efforts. Licensee shall use its best efforts to design, develop, manufacture, 18. market, advertise, promote, merchandise, sell and service the Licensed Products. Without limiting the foregoing, during each Contract Year during the Term, Licensee shall spend at least 2% of the aggregate FOB Cost of all Licensed Products sold during such Contract Year on Licensee's advertising efforts for such Licensed Products sold (consisting of consumer and trade advertising only and excluding other marketing and promotional expenses and any salary, overhead, administrative expenses and other indirect costs and expenses). In addition, during each Contract Year during the Term, Licensee or its distributor shall spend at least 8% of the aggregate FOB Cost of all Licensed Products sold during such Contract Year on other marketing and promotion efforts for such Licensed Products sold (including catalogs, merchandising, POP, trade shows and co-op funds, but excluding any salary, overhead, administrative expenses and other indirect costs and expenses).

Licensee shall provide, within thirty (30) days of the end of each Contract Year during the Term, satisfactory evidence of Licensee's fulfillment of its spending obligations for each such year under this Section 18.

Complimentary; Right to Purchase. 19.

- Complimentary Licensed Products for Rockport. During each Contract Year included in the Term, Licensee shall provide to Rockport, free of charge, a reasonable number of each model and style of the Licensed Products for Rockport's advertising and promotional purposes.
- Right to Purchase. In addition to the complimentary Licensed Products provided to Rockport under Section 19.a, Rockport shall have the right to purchase from Licensee's U.S. distributor for the purposes of resale in Rockport's concept, outlet and other stores, during each Contract Year included in the Term, a reasonable quantity of Licensed Products at a price equal to the lowest wholesale price charged by such distributor to its customers less 10%. Licensee shall obtain from its U.S. distributor its agreement in writing to comply with this requirement.
- Purchases by Rockport Employees. In addition to Rockport's purchase rights under Section 19.a and 19.b, employees of Rockport shall have the right to purchase from Licensee's U.S. distributor reasonable quantities of Licensed Products at the lowest wholesale price at which such distributor sells Licensed Products. Licensee shall obtain from its U.S. distributor its agreement in writing to comply with this requirement.

QUALITY CONTROL: DISTRIBUTION

Quality Control of Licensed Products. Licensee shall assure at all times that the 20. quality of the Licensed Products is of a standard consistent with the prestige and reputation that the Licensed Trademarks have developed heretofore in the Territory and elsewhere. Licensee additionally shall assure at all times that the Licensed Products: (a) are sourced, manufactured, labeled, distributed, marketed, advertised, promoted and sold in accordance with all applicable laws and regulations; and (b) do not infringe any patents, industrial design rights, copyrights or other Intellectual Property rights of others. Licensee shall place and display the Licensed Trademarks on and in connection with the Licensed Products only in such form and manner as are specifically approved in writing in advance by Rockport.

Before engaging in any sourcing or manufacturing of the Licensed Products, Licensee shall submit to Rockport a sample of each Licensed Product to be marketed by Licensee for Rockport's approval. Rockport shall have ten (10) business days after actual receipt to approve or disapprove such sample. Rockport's failure to respond within such ten (10) business days shall be deemed non-approval. Such approved samples shall serve as the quality standards for the functioning and visual appearance of such Licensed Product, and Licensee shall assure that each marketed unit of such Licensed Product meets such standards. At least once during each calendar year included in the Term (or more often, if requested by Rockport), Licensee shall submit no less than three (3) pairs of then-current production samples of each model and style of the Licensed Products marketed under this Agreement, so that Rockport may assure itself of the maintenance of such quality standards. Such samples shall be submitted free of charge to Rockport, and shall be delivered to Rockport no more than sixty (60) days after the start of each calendar year included in the Term (or at such other times as may be requested by Rockport). Such samples may be retained by Rockport free of charge and shall not be counted against Rockport's allotment of complimentary Licensed Products under Section 19.a. All manufacturers and sub-contractors used by Licensee to produce the Licensed Products shall be approved in advance in writing by Rockport within forty-five (45) days of actual receipt by Rockport of the name, address and other relevant information regarding such manufacturer or sub-contractor. Rockport's failure to respond within such forty-five (45) days shall be deemed non-approval. Licensee shall not use any manufacturer or sub-contractor without first obtaining Rockport's approval. After initial approval of any manufacturer or subcontractor by Rockport hereunder, Rockport may at any time notify Licensee that it no longer approves the use of such manufacturer or subcontractor, and Licensee shall within thirty (30) days after such notification by Rockport cease using such manufacturer or subcontractor. Rockport shall also have the right, upon reasonable notice to Licensee, to inspect the sourcing and manufacturing plants and processes for each Licensed Product under this Agreement. Additionally, Licensee shall insure that it and all of its manufacturers and subcontractors comply with Rockport's Human Rights Standards as set forth in Exhibit G attached hereto.

Licensee shall use some of Rockport's existing designs for production of Licensed Products. Rockport will provide to Licensee its tech packages and samples for the existing models of Licensed Products designed by Rockport or its former licensee, E.S. Originals, Inc. ("ESO"), for sale during calendar year 2004. Licensee acknowledges that ESO has existing inventory of Licensed Products. Following execution of this Agreement, Rockport shall provide Licensee with a list detailing such existing inventory and the FOB Cost therefor. Licensee shall have ten (10) days from receipt of such inventory list to determine if it or its U.S. distributor will purchase any of such inventory. If Licensee or its U.S. distributor elects to purchase any of such inventory, it will pay to Rockport or its designee a price equal to the FOB Cost of such inventory, plus freight. With respect to any such inventory which Licensee or its U.S. distributor does not purchase, either Rockport or ESO shall have the right to sell such inventory and such sale shall not be deemed a violation of the noncompetition/exclusivity provisions hereof, including without limitation, Section 30.b. hereof.

Licensee agrees that each model of Licensed Products shall be distinguishable in appearance from, and not confusingly similar to, any baby, toddler and kid's footwear which is then, or has been, manufactured, marketed, advertised, distributed or sold by Licensee.

Approval of Marketing and Distribution. Licensee shall submit to Rockport for 21. its prior approval (which approval shall be in Rockport's sole discretion): (i) all containers, packaging, labels, tags and the like; (ii) all advertising, promotional and other marketing materials; (iii) all stationery, business cards and invoices; and (iv) all other transaction documents and business materials using the Licensed Trademarks and intended for use on or in connection with the Licensed Products. Licensee shall submit such materials in their proposed final form to Rockport at least ten (10) business days before the proposed publication or release of such materials. Rockport shall have ten (10) business days after receipt to approve or disapprove such materials. Rockport's failure to respond within such ten (10) business days shall be deemed non-approval.

Licensee shall also submit to Rockport, for its prior approval, a written marketing plan containing Licensee's proposed advertising, promotional, marketing, distribution and sales strategies and targets for the Licensed Products. The first such marketing plan shall be submitted to Rockport no later than thirty (30) days following execution of this Agreement, and shall cover Contract Year 1. Thereafter, for each subsequent Contract Year included in the Term, Licensee shall submit a marketing plan to Rockport no later than October 1 of each Contract Year included in the Term for the next Contract Year included in the Term. Each such marketing plan shall also state the intended distribution channels and wholesale and retail accounts for each product category included in the Licensed Products.

If Licensee intends to retain independent sales representatives or distributors to distribute the Licensed Products in the Territory, Licensee shall, prior to using such sales representatives or distributors, identify such representatives or distributors to Rockport and provide Rockport with a copy of the sales representative or distribution agreement with Licensee or Licensee's standard

form of agreement to be used with such sales representatives or distributors and with such additional information regarding such representatives or distributors as Rockport may reasonably request (including, without limitation, the other product lines which such sales representatives or distributors carry). Rockport shall have the right, in its sole discretion, to approve or disapprove (i) any such independent sales representatives or distributors and (ii) any such sales representative or distributor agreement. Without limiting the foregoing, such sales representative or distributor agreement shall include at a minimum the terms set forth on Exhibit H hereto, as well as any other terms required by Rockport. Licensee shall not use any such independent sales representatives or distributors to distribute Licensed Products unless such representative or distributor and the related sales representative or distributor agreement have been approved in advance in writing by Rockport. After initial approval of any independent sales representative or distributor by Rockport, Rockport may at any time thereafter notify Licensee that it no longer approves the use of such independent sales representative or distributor and Licensee shall within thirty (30) days after such notification by Rockport cease using such independent sales representative or distributor. In the U.S., Licensee intends to use Trimfoot to distribute the Licensed Products. Rockport's approval of Trimfoot as a distributor hereunder shall be subject to Licensee providing to Rockport a copy of its distribution agreement with Trimfoot and Rockport reviewing and approving such agreement, which approval shall not be unreasonably withheld.

Licensee shall not sell the Licensed Products to anyone other than those retail and wholesale customers in the Territory approved in advance and in writing by Rockport. In no event shall Licensee distribute (or permit the distribution of) any Licensed Products to any close-out dealers, brokers, mass merchandisers, discount department stores, wholesale clubs or other channels which do not specialize in the merchandising of high-quality footwear, unless Rockport has given its prior written consent to such distribution.

22. No Resale. Licensee shall not sell Licensed Products which it knows or has reason to know are destined for resale to or in any countries or other jurisdictions outside the Territory or to any retailer, wholesaler or distributor which has not been approved by Rockport in accordance with Section 21 hereof, except to the extent such sales are to Rockport's Authorized International Distributors. Licensee shall expressly communicate to its customers that resale of Licensed Products outside the Licensed Territory is prohibited and shall discontinue all direct and indirect sales of Licensed Products to any customer who violates such prohibition.

23. Required and Other Markings.

a. <u>Licensed Trademarks</u>. Licensee shall place and display the Licensed Trademarks on and in connection with the Licensed Products only in such form and manner as are specifically approved in writing in advance by Rockport. Without limiting the foregoing, Rockport specifically requires Licensee to cause the Licensed Trademarks to appear on, and in connection with, all Licensed Products in the form set forth in the first section of Exhibit I.

- Other Markings. Licensee shall also cause to appear on the Licensed b. Products and on (i) their containers, packaging, labels, tags, and the like, (ii) all marketing, advertising and promotional materials; and (iii) all stationery, business cards, invoices and other transaction documents and business materials which display any of the Licensed Trademarks: (A) Licensee's trade name or trademark (the form, size and placement of which must be approved in writing in advance by Rockport) in a manner sufficient to inform consumers that the Licensed Products are manufactured, distributed and sold by Licensee under license from Rockport; and (B) such other legends, markings and notices as may be required by any law or regulation in the Territory or as Rockport may reasonably request. Without limiting the foregoing language for such markings approved by Rockport as of the date hereof is set forth in the second section of Exhibit I, which language may at any time be supplemented, revised or deleted by Rockport at its sole discretion.
- Disposal of Surplus, Outmoded, Defective or Deficient Licensed Products. 24. Rockport shall have the right to approve, in advance, the manner by which and the time period within which Licensee disposes of any Licensed Products, or any other materials which relate to the Licensed Products or contain the Licensed Trademarks, which are surplus, outmoded or defective, or which Rockport determines fall below the quality standards and specifications established by Rockport. Licensee is required to obtain such approval by Rockport before proceeding with any such disposition of Licensed Products.

With respect to any inventory of Licensed Products remaining upon the expiration or termination of this Agreement (collectively, the "Remaining Inventory"), Rockport shall have the right, at Rockport's option and sole discretion, to: (a) buy all or any part of the Remaining Inventory from Licensee at Licensee's direct manufacturing cost thereof plus 10% or at wholesale market value, whichever is lower; or (b) permit Licensee to sell-off to third parties all or any portion of the Remaining Inventory. The period for such sell-off (the "Sell-Off Period") shall be the six (6) month period following the expiration or termination of this Agreement. Licensee's proposed sell-off arrangements shall be subject to Rockport's prior written approval, shall be consistent with the reputation, prestige and goodwill of the Licensed Trademarks and shall maintain Rockport's image and reputation.

Any such sell-off shall be subject to the following conditions: (i) Licensee shall have fulfilled all of its financial obligations to Rockport incurred prior to such expiration or termination date; (ii) the quantity of such Licensed Products in inventory on such expiration or termination date shall not be unreasonably excessive; (iii) Licensee shall furnish to Rockport, within thirty (30) days after such expiration or termination date, a written accounting (i.e., number and description) of such Licensed Products in inventory as of such date; (iv) Licensee shall continue to pay royalties pursuant to Section 11 with respect to such sales, which royalties shall be payable within thirty (30) days following the end of each calendar month included in the Sell-Off Period and at the end of the Sell-Off Period and shall be credited against Guaranteed Minimum Royalties due hereunder for the then current Contract Year; and (v) Licensee shall not advertise such sell-off of Licensed Products.

Any Remaining Inventory which is not sold to Rockport or others pursuant to this Section 24 or any other materials which contain the Licensed Trademarks shall, at Rockport's option, either be destroyed by Licensee or returned to Rockport free of charge after expiration of the Sell-Off Period, and Licensee shall make no claim against Rockport for indemnification or reimbursement with respect thereto. Any destruction of Licensed Products or other materials required under this Section 24 may, at Rockport's request, be observed or supervised by Rockport and shall be certified in writing to Rockport's satisfaction. Licensee shall use its best efforts to avoid having excessive quantities of Remaining Inventory and, without limitation, shall refrain from ordering excessive quantities of parts, components and other materials for, and from manufacturing excessive quantities of, Licensed Products.

WARRANTY, DISCLAIMER, INDEMNITY AND INSURANCE

25. Warranty.

- a. <u>Rockport Warranty</u>. Rockport represents and warrants to Licensee that: (i) it is able to enter into and perform under this Agreement; (ii) it is able to license all of Rockport's rights to the Licensed Trademarks (or such alternative marks, as applicable) in the Territory for purposes of this Agreement; and (iii) it has not made, and will not make, any commitments to others inconsistent with, or in derogation of, such rights.
- Licensee Warranty. Licensee represents and warrants to Rockport that: (i) b. it is able to enter into and perform under this Agreement; (ii) it has not made, and will not make, any commitments inconsistent with, or in derogation of, such rights; (iii) by entering into and performing under this Agreement it is not, and shall not be, in conflict with any prior obligations to third parties; (iv) the Licensed Products and all associated materials are, and shall be, free from any claims of infringement of any third party's proprietary or other Intellectual Property rights (including, without limitation, trade secret, patent, copyright and Trademark rights); (v) the Licensed Products and all associated materials are, and shall be, free from defects in design, material and workmanship and are, and shall be, safe and suitable for their intended and foreseeable uses; (vi) the Licensed Products and all associated materials are, and shall be, free from any claim of product liability; (vii) the Licensed Products and all associated materials meet, and shall continue to meet, the requirements of all applicable statutes, rules, regulations, decrees, orders, standards and guidelines; and (viii) Licensee shall conduct all aspects of the Licensed Product business and shall design, develop, manufacture, market and sell Licensed Products in accordance with all applicable statutes, rules, regulations, decrees, orders, standards and guidelines.
- 26. <u>Disclaimer</u>. Nothing in this Agreement shall be deemed to be a representation or warranty by Rockport that the Licensed Products or Licensed Trademarks will be free from claims of infringement of the patents, trademarks, trade dress, copyrights or other Intellectual

Property rights of any third party. Notwithstanding any other provision of this Agreement, Rockport shall have no liability whatsoever to Licensee or any other Person for, or on account of, any injury, loss or damage, of any kind or nature, sustained by, or any damage assessed or asserted against, or any other liability incurred by or imposed upon, Licensee or any other Person, arising out of or in connection with or resulting from: (A) the manufacture, use or sale of Licensed Products; (B) the use of any Confidential Information disclosed by Rockport to Licensee or any third party; or (C) any marketing, advertising or promotional activities in connection with the Licensed Products. Licensee shall hold Rockport, and each of its directors, officers, employees, agents and Affiliates, harmless in the event that Rockport, or any of its directors, officers, employees, agents or Affiliates, is held liable with respect thereto.

27. Indemnity.

- Indemnification by Rockport. Rockport shall indemnify and hold Licensee and each of its directors, officers, employees, agents and Affiliates harmless from and against any and all claims, actions, suits, proceedings, losses, damages and expenses (including, without limitation, reasonable attorneys', consultants' and experts' fees) (collectively, "Claims") arising out of or relating to any inaccuracy or breach of Rockport's representations, warranties, covenants or other obligations hereunder.
- Indemnification by Licensee. Licensee shall indemnify and hold Rockport b. and each of its directors, officers, employees, agents and Affiliates harmless from and against any and all Claims arising out of or relating to: (i) any inaccuracy or breach of Licensee's representations, warranties, covenants or other obligations hereunder (including, without limitation, Licensee's representations and warranties set forth in Section 25.b); (ii) the sourcing, manufacturing, marketing, advertising, promotion, distribution, sale or use of any Licensed Products (including, without limitation any (a) product liability claims; (b) claims of personal injury, death or property damage; (c) claims made under any guaranties made or warranties given (in each case, whether express or implied) with respect to such Licensed Products); or (d) any similar or other claim based on strict liability, negligence or warranty (whether express or implied); or (iii) any other use of the Licensed Trademarks by Licensee other than as expressly provided herein.
- Indemnification Procedures. In the event that any Claim is made as a result of which a party or any of its directors, officers, employees, agents or Affiliates (collectively, an "Indemnified Party") may become entitled to indemnification by the other party (an "Indemnifying Party") pursuant to Section 27.a or 27.b, the Indemnifying Party shall, at its expense, have the right to participate in, and, at its option, to assume the defense of such Claim with counsel reasonably satisfactory to the Indemnified Party. Promptly upon becoming aware of such Claim, the Indemnified Party shall give the Indemnifying Party notice thereof; provided, however, that the omission so to notify the Indemnifying Party shall not relieve the Indemnifying Party from any liability which it may have to the Indemnified Party, except to the extent that the Indemnifying Party is actually prejudiced by such omission. If the Indemnifying Party elects so

to assume the defense of such Claim, following its notice of such election to the Indemnified Party, the Indemnifying Party shall not be liable to the Indemnified Party pursuant to such Section for any legal or other expenses subsequently incurred by the Indemnified Party in connection with the defense of such Claim, except to the extent otherwise provided below. Any settlement of any Claim shall require the mutual consent of the Indemnifying Party and the Indemnified Party and shall include as an unconditional term thereof the giving by the claimant or plaintiff to the Indemnified Party of a release from all liability with respect to such Claim. Notwithstanding the right of the Indemnifying Party to assume the defense of any Claim to which the Indemnified Party may become a party or target, the Indemnified Party shall have the right to employ separate counsel and to participate in the defense of such action. The Indemnifying Party shall bear the reasonable fees, costs and expenses of such separate counsel only if: (i) the use of the counsel chosen by the Indemnifying Party to represent the Indemnified Party would present such counsel with a conflict of interest; (ii) the defendants in, or targets of, such Claim include both the Indemnified Party and the Indemnifying Party and the Indemnified Party shall have reasonably concluded that there may be legal defenses available to it which are different from or additional to those available to the Indemnifying Party (in which case the Indemnifying Party shall not have the right to direct the defense of such Claim on behalf of the Indemnified Party): (iii) in the exercise of the Indemnified Party's reasonable judgment, the Indemnifying Party shall not have employed satisfactory counsel to represent the Indemnified Party within a reasonable time after notice of the institution of such Claim; or (iv) the Indemnifying Party shall not have assumed the defense of such Claim. At the written request of the Indemnified Party, the Indemnifying Party shall advance funds to the Indemnified Party to cover Claims for which the Indemnified Party may be indemnified hereunder, provided that the Indemnified Party shall undertake to repay such funds to the extent that it is ultimately determined that the Indemnified Party is not entitled to such indemnification.

Insurance. Licensee shall maintain commercial general liability insurance, including advertising and product liability, at its own expense, written on an occurrence form, in full force and effect, at all times during which Licensed Products are sold and for one (1) year thereafter. Such insurance shall be written with a reputable insurer in an amount of not less than \$5 million (the "Required Policy"). Any deductibles or self-insured retention on such insurance must be approved in advance by Rockport. Rockport and its subsidiaries and distributors shall be named as an additional insured under the Required Policy. Additionally, the Required Policy shall provide for at least thirty (30) days' advance written notice of cancellation or any substantial modification thereof (including, without limitation, any reduction of the aggregate coverage limit).

Prior to the expiration of the Initial Term and of any Renewal Term, Rockport shall review the insurance requirements pursuant to this Section 28 and, if Rockport, in its good faith business judgment based upon past claims history, dollar volume of sales and current market conditions, believes that such requirements do not adequately protect Rockport and its subsidiaries and distributors, Rockport shall have the right to require that Licensee increase its

insurance coverage to levels which Rockport, in exercising such judgment, believes will adequately protect Rockport.

Upon execution of this Agreement, and as Rockport may request from time to time, Licensee shall provide Rockport with a certificate of insurance or copy of the policy evidencing the coverage outlined in this Section 28. Renewal certificates for such policy shall be issued at least ten (10) days prior to the policy expiration.

CONFIDENTIAL INFORMATION; NON-COMPETITION

29. <u>Confidential Information</u>.

- Confidential Treatment. The parties acknowledge that during the course of their performance under this Agreement, each party may learn Confidential Information of the other party. Each party agrees to take reasonable steps to protect such Confidential Information and further agrees that it shall not: (a) use such Confidential Information except as required in the normal and proper course of performing under this Agreement; (b) disclose such Confidential Information to a third party; or (c) allow a third party access to such Confidential Information (except as may otherwise be required by law) without, in each case, obtaining the prior written approval of the other party; provided, however, that such restrictions shall not apply to Confidential Information which a party has requested be subject to a confidentiality order but nonetheless is required to be revealed to an adjudicating body in the course of litigation. The foregoing restrictions shall continue to apply after the expiration or termination of this Agreement, regardless of the reason for such expiration or termination, and shall continue to apply for so long as the confidential nature of such information is maintained. All Confidential Information is, and shall remain, the property of the party which supplied it. Each party shall take reasonable steps to mark its Confidential Information with appropriate legends; provided, however, that the failure to mark such Confidential Information shall not relieve the other party of its obligations hereunder.
- b. <u>Forbidden Use of Rockport's Confidential Information</u>. Under no circumstances shall Licensee: (a) use Rockport Confidential Information in connection with products which are not Licensed Products; or (b) disclose Rockport Confidential Information to, or allow access to Rockport Confidential Information by, anyone not associated with the research, design, development or manufacture of Licensed Products.

30. Non-Competition; No Recruitment.

a. <u>Non-Competition by Licensee</u>. Neither Licensee nor any Affiliate of Licensee shall at any time during the Term and for six (6) months thereafter: enter into any licensing agreements or other agreements with any Rockport Competitor to manufacture, market, advertise, promote, distribute or sell footwear, or make any other agreements with any Rockport Competitor; provided, however, that this sentence shall not apply to Licensee during the six (6)

month period following the expiration of the Term if (i) the Term has not been terminated by either party prior to the expiration date of the Initial Term or any Renewal Term, (ii) Licensee has not breached this Agreement, and (iii) as of the expiration of the Term Rockport has elected to manufacture and sell baby, toddler and kid's footwear in sizes 0-4, 5-10 and 11-5 for girls and 0-4, 5-10 and 11-7 for boys on its own behalf and not through a licensee other than Licensee. In addition, during the Term of the Agreement, Licensee's U.S. distributor will not enter into any licensing agreement or any other arrangement with any Rockport Competitor to manufacture, market, advertise, promote, distribute or sell footwear, or make any other agreement with a Rockport Competitor. Notwithstanding the foregoing, Licensee may (i) continue to serve as a footwear manufacturer (but not a licensee) for the following companies to the extent Licensee manufactures footwear for such companies as of the date hereof: Hushpuppies; Kenneth Cole; Bass; Clarks; Northface and Wolverine, and (ii) manufacture, market, advertise, promote, distribute and sell footwear as a licensee of Airwalk, in each case regardless of whether such companies are included in the definition of "Rockport Competitor" hereunder.

The competition prohibited by this Section 30.a includes, but is not limited to, any direct or indirect, sole or joint, (i) ownership, management, operation, control or investment in the securities of (except ownership of 1% or less of the equity securities of any publicly traded company), (ii) loans or advances to, (iii) employment by or consulting position, subcontract or other business relationship with, or (iv) any other connection or affiliation with, any person or entity that is engaged in, or is about to become engaged in, research and development of, or manufacturing, marketing, advertising, promoting, distributing or selling, any footwear or any process or services related thereto.

- b. Non-Competition by Rockport. During the Term, Rockport shall not use or grant any license for the use of the Licensed Trademarks in the Territory on or in connection with baby, toddler and kid's footwear in sizes 0-4, 5-10 and 11-5 for girls and sizes 0-4, 5-10 and 11-7 for boys, except pursuant to this Agreement; provided, however, that this Section 30.b shall not prohibit Rockport or ESO from manufacturing, marketing, distributing or selling any baby, toddler and kid's footwear in sizes 0-4, 5-10 and 11-5 for girls and sizes 0-4, 5-10 and 11-7 for boys (i) in connection with any existing or future orders for delivery on or before September 1, 2004 or (ii) as set forth in Section 20 hereunder. Licensee acknowledges and agrees that the foregoing prohibition shall in no way prevent or restrict Rockport or any of its Affiliates from using, or granting any license for the use of: (i) trademarks other than the Licensed Trademarks on such types of products, either in or outside of the U.S.; or (ii) the Licensed Trademarks inside the U.S. on products other than baby, toddler and kid's footwear in sizes 0-4, 5-10 and 11-5 for girls and sizes 0-4, 5-10 and 11-7 for boys.
- c. <u>No Recruitment</u>. During the Term and for a period of one (1) year thereafter, Licensee agrees not to: (a) hire or assist anyone else in hiring any employee of Rockport; (b) seek to persuade any employee of Rockport to discontinue employment or to become engaged or employed in any business which is (directly or indirectly) in competition with Rockport; or (c) seek to persuade any independent contractor to discontinue a relationship

with Rockport.

- 31. <u>Dedicated Personnel.</u> During the Term, Licensee shall have a VP of Special Brands who is full-dedicated to the Rockport brand, Reebok International Ltd. and its Affiliates. As of the date hereof such VP is Tracey McLeod. If at any time during the Term Tracey McLeod is no longer in such position, Rockport shall have the right to approve the new VP of Special Brands, such approval not to be unreasonably withheld.
 - 32. [Reserved.]

TERMINATION

- 33. <u>Termination for Failure to Introduce Products</u>. If the Introduction of any Licensed Product pursuant to Section 17 does not occur by the agreed upon timetable therefor, Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement effective immediately upon giving notice to Licensee.
- 34. Termination for Breach or Non-Compliance. If Licensee (a) breaches any of: (i) its trademark use obligations under Section 6; (ii) the limitations of the License granted herein as to the scope of Licensed Products and the Territory and the parties to whom Licensee is permitted to sell Licensed Products; (iii) its insurance coverage obligations under Section 28; (iv) its non-competition obligations under Section 30, (v) its obligations under Section 20 with respect to the Rockport Human Rights Standards; or (vi) its representations and warranties under Section 25.b, or (b) infringes any Intellectual Property rights of Rockport or its subsidiaries (in Rockport's judgment), Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee.

Additionally, if either party breaches any of its other representations, warranties or obligations under this Agreement, the other party shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement upon at least thirty (30) days' notice thereto in the case of any such breach, <u>provided</u> that such breach is continuing at the end of the relevant notice period. Such termination shall automatically become effective unless the breaching party completely remedies such breach to the other party's reasonable satisfaction within such applicable notice period.

35. <u>Termination Due to Insolvency</u>. If Licensee: (a) commences or becomes the subject of any case or proceeding under the bankruptcy, insolvency or equivalent laws of any country in the Territory; (b) has appointed for it or for any substantial part of its property a courtappointed receiver, liquidator, assignee, trustee, custodian, sequestrator or other similar official; (c) makes an assignment for the benefit of its creditors; (d) defaults on any obligation which is secured, in whole or in part, by a security interest in the Licensed Products; (e) fails generally to pay its debts as they become due; or (f) takes corporate action in furtherance of any of the

Filed 04/08/2005

foregoing (collectively, herein referred to as "Events of Insolvency"), then, in each case, Licensee shall immediately give notice of such event to Rockport. Whether or not such notice is given, Rockport shall have the right, to the fullest extent permitted under applicable law, following the occurrence of any Event of Insolvency and without prejudice to any other rights Rockport may have, at any time thereafter to terminate this Agreement and the License, effective immediately upon giving notice to Licensee.

- Termination upon Change of Business. If Licensee (either in a single transaction or in a series of related transactions, and either directly or indirectly): (a) sells, or otherwise disposes of, all or substantially all of its business or assets (except for "ordinary course" inventory sales); or (b) transfers effective voting or other business control of itself, then Rockport shall have the right, without prejudice to any other rights Rockport may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee.
- Termination for Failure to Sell Sufficient Quantities. If Licensee shall fail to sell 37. at least the applicable minimum amounts of Licensed Products (excluding any sales to Authorized International Distributors under Section 3.b) during any calendar year, as set forth below:

	Minimum Sales of Licensed Products	
	(Based on FOB Cost of Licensed	
Contract Year	Products sold)	
Contract Year 1	\$-0-	
Contract Year 2	\$2,500,000	
Contract Year 3	\$3,000,000	

Rockport shall have the right, without prejudice to any other rights it may have, at any time thereafter to terminate this Agreement, effective immediately upon giving notice to Licensee.

- No Rights after Term. Licensee understands and acknowledges that, with the 38. exception of its surviving rights as provided in Section 44, no rights under this Agreement whatsoever shall extend to Licensee beyond the expiration or termination of this Agreement. Licensee shall not be entitled to any compensatory payment in connection with the expiration or termination of this Agreement for any reason.
- Automatic Expiration or Termination of License. The License shall automatically 39. expire or terminate upon the expiration or termination of this Agreement for any reason. Subject only to Section 23, upon such expiration or termination, Licensee shall immediately cease all use of the License and shall, at Rockport's request, take all steps and actions as Rockport may deem necessary to reflect or confirm such expiration or termination and surrender of Licensee's rights to use same. Licensee shall not be entitled to any compensatory payment upon such expiration, termination or surrender for any reason.

40. Return of Property. Each party shall return to the other, promptly upon the expiration or termination of this Agreement, or at any other time when requested, any and all property of the other party (including, but not limited to, all Confidential Information and copies thereof); provided, however, that Rockport shall have the right to retain free of charge any samples supplied to it under Section 20 of this Agreement and any complimentary products supplied to it under Section 19 hereof.

ADDITIONAL MISCELLANEOUS TERMS

Approvals, etc. All approvals required or given pursuant to this Agreement shall 41. be in writing. Rockport's approval of Licensed Product samples, artwork or advertising, promotional or marketing materials shall not be construed to mean that Rockport has determined that such items conform to the laws or regulations of any jurisdiction or, in the case of Licensed Product samples, that such samples are safe or fit for their intended purpose. Rockport may revoke its approval of a Licensed Product sample at any time, if the Licensed Product subsequently is determined by Rockport to be ineffective for its intended purpose, unsafe or deficient in quality. Additionally, if, following approval of any item for which approval is required under this Agreement, any significantly unfavorable publicity or claim should arise or be made in relation to such item, Rockport shall have the right to revoke its approval of such item. In the event of any revocation of Rockport's approval hereunder, Licensee shall immediately thereafter discontinue its manufacture, distribution, sale, use and publication of such item. After Rockport has approved any item for which approval is required under this Agreement, Licensee shall not make any material change in or to such approved item without again obtaining Rockport's prior written approval.

In the event that Licensee shall experience any Event of Insolvency (as defined in Section 35) or in the event Rockport determines that Licensed Products sold by Licensee are defective or unsafe, Rockport shall have the right (but shall not be obligated) to require the recall of any Licensed Product which is, or may be, defective or unsafe, provided, however, that such recall (or failure so to recall) shall not relieve Licensee of its indemnification obligations pursuant to Section 27.

- 42. <u>Independence of the Parties</u>. Neither party hereto shall be construed to be the agent of the other in any respect. The parties have entered into this Agreement as independent contractors only, and nothing herein shall be construed to place the parties in the relationship of partners, joint venturers, agency or legal representation. Neither party shall have the authority to obligate or bind the other in any manner as to any third party.
- 43. <u>Prior Obligations</u>. Each party represents and warrants that, by entering into and performing under this Agreement, it is not in conflict with any prior obligations to third parties. Neither party shall intentionally disclose to, or use on behalf of, the other party any information

which is proprietary to a third party, unless written authorization from such third party is first obtained in form and substance satisfactory to the other party.

- 44. <u>Survivorship</u>. All rights and obligations of the parties which, by their express terms or nature, survive the expiration or termination of this Agreement shall continue until fully performed.
- 45. <u>Entire Agreement</u>. This Agreement constitutes the entire agreement between the parties with respect to its subject matter and supersedes all prior agreements, understandings, commitments, negotiations and discussions with respect thereto, whether oral or written.
- 46. <u>Headings</u>. Headings and subheadings in this Agreement are included solely for convenience of reference and shall not affect the interpretation of, or be considered a part of, this Agreement.
- 47. <u>Amendment</u>. This Agreement may not be amended or modified in any respect, except in writing signed by all parties.
- 48. <u>Waiver</u>. The failure of any party to insist upon strict adherence to any provision of this Agreement on any occasion shall not be considered a waiver of such party's right to insist upon strict adherence to such provision thereafter or to any other provision of this Agreement in any instance. Any waiver shall be in writing signed by the party against whom such waiver is sought to be enforced.
- 49. Assignability; Successors and Assigns. This Agreement and the License are personal to Licensee. Licensee shall not assign or transfer any of its rights or delegate any of its obligations under this Agreement or the License, without the prior written consent of Rockport. Any attempted assignment, transfer or delegation in violation of this Section 49 or by virtue of the operation of law shall be null and void and of no effect. This Agreement shall be binding upon, and shall inure to the benefit of, the parties' respective successors and permitted assigns.

For purposes of this Section 49, a "transfer" shall include, without limitation, the following actions by Licensee (whether effected in a single transaction or in a series of related transaction, and whether effected directly or indirectly): (a) the sale or other disposition of all or substantially all of Licensee's business or assets (except for "ordinary course" inventory sales); and (b) the transfer of effective voting or other business control of Licensee.

50. <u>Reformation: Severability</u>. The provisions of this Agreement shall be severable. If a court of competent jurisdiction shall declare any provision of this Agreement invalid or unenforceable, the other provisions hereof shall remain in full force and effect, and such court shall be empowered to modify, if possible, such invalid or unenforceable provision to the extent necessary to make it valid and enforceable to the maximum extent possible.

- 51. Equitable Relief. Licensee acknowledges and agrees that: (a) its failure to perform its obligations under this Agreement and its breach of any provision hereof, in any instance, shall result in immediate and irreparable damage to Rockport; (b) no adequate remedy at law exists for such damage; and (c) in the event of such failure or breach, Rockport shall be entitled to equitable relief by way of temporary, preliminary and permanent injunctions, and such other and further relief as any court of competent jurisdiction may deem just and proper, in addition to, and without prejudice to, any other relief to which Rockport may be entitled.
- 52. Governing Law and Jurisdiction. This Agreement shall be governed by and construed in accordance with the internal substantive laws of The Commonwealth of Massachusetts applicable to agreements made and to be performed entirely therein. Licensee hereby consents to the exclusive jurisdiction of the courts of The Commonwealth of Massachusetts and of the United States District Court for the District of Massachusetts for resolution of all claims, differences and disputes which the parties may have regarding this Agreement.
- 53. Delivery of Materials; Notices, etc. Materials required to be delivered to any party hereunder shall be delivered to the address given below for such party. Unless otherwise expressly stated in this Agreement, any notice, accounting statement, consent, approval or other communication under this Agreement shall be in writing and shall be considered given: (a) upon personal delivery or delivery by telecopier (with confirmation of receipt by receiver); (b) two (2) business days after being deposited with an "overnight" courier or "express mail" service; or (c) seven (7) business days after being mailed by registered or certified first class mail, return receipt requested, in each case addressed to the notified party at its address set forth below (or at such other address as such party may specify by notice to the others delivered in accordance with this Section 53):

If to Rockport:

The Rockport Company, LLC 1895 J.W. Foster Boulevard Canton, Massachusetts 02021 Attention: John Frascotti Fax No. (781) 401-7112

With a courtesy copy of correspondence (only) to:

Reebok International Ltd. 1895 J.W. Foster Boulevard Canton, Massachusetts 02021 Attention: General Counsel Fax No. (781) 401-4780

If to Licensee:

BBC International LLC

1515 North Federal Highway, Suite 206

Boca Raton, Florida 33432

Attention: Robert B. Campbell, Managing Member

Fax No.: (561) 416-8306

With a courtesy copy of correspondence (only) to:

John P. Zampino, Esquire The Chrysler Building 405 Lexington Avenue Suite 5002 New York, New York 10174 Fax No.: (212) 808-5300

- 54. <u>Confidentiality of Agreement</u>. Except as required by order of a court or government agency of competent jurisdiction, this Agreement and its provisions shall be considered Confidential Information. Rockport and Licensee shall jointly develop and agree upon any press releases or other public statements to the media to be released upon or after execution of this Agreement.
- 55. <u>Authorization and Ability to Execute</u>. Each party represents that its undersigned officer is duly authorized to sign this Agreement on its behalf.

[Remainder of page intentionally left blank.]

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers as of the date first set forth above.

THE ROCKPORT COMPANY, LLC

Sy: Cionotur

Signature

RICHARD PATERNO

Typed or Printed Name

PRESIDENT

Title

BBC INTERNATIONAL LLC

Signature

Robert B. Campbul
Typed or Printed Name

Managing Member

Title

EXHIBIT A

LICENSED TRADEMARKS

EXHIBIT B

LICENSEE'S TRADEMARKS

[None]

EXHIBIT C

ROCKPORT COMPETITORS

FOOTWEAR:

Timberland

Nike

Dexter

Bass

Florsheim

Adidas/Saloman

Ecco Born

Clarks

9 west

Easy Spirit Aigner

New Balance

Cole Haan

Allen Edmonds

Johnston & Murphy Skechers

JP Tods
Doc Martens

Mephisto

Bally

Naturalizer

Hushpuppies

Wolverine

Kenneth Cole

Brown Shoe (all brands under umbrella)

Columbia

Merrell

Liz Flex

Maxwell Shoe

Aerosoles

Camper Vans

Simple Bostonian SAS

Nunn Bush Vasque

Sebago

Sperry
Joseph Siehel

Harkin

Joseph Siebel Choto

Teva Lacoste Patrick Cox Nautica

Eastland Airwalk

Converse Puma Birkenstock K Swiss Ellesse

APPAREL:

Patagonia

Exofficio Northface Royal Robbins Helly Hansen Eddie Bauer LL Bean

Coach

+ any other footwear brand listed above that has apparel extensions

EXHIBIT D

TERRITORY

United States, District of Columbia, Puerto Rico, United States Virgin Islands

EXHIBIT	E
<u>EARIDII</u>	L

LICENSEE ACCOUNTING STATEMENT

LICENSEE:	

ROYALTY PERIOD:	
SUBMITTED BY:	····

SKU#	Country	Royalty Rate	FOB Cost	Units Sold	Revenues	Royalties

EXHIBIT F

GUARANTEED MINIMUM ROYALTIES

Contract Year 1 Substitute Substi

GUARANTEED MINIMUM ROYALTIES PAYMENT SCHEDULE

 Date
 Amount

 July 31, 2005
 \$187,500

 December 31, 2005
 \$187,500

 July 31, 2006
 \$225,000

 December 31, 2006
 \$225,000

EXHIBIT G

ROCKPORT HUMAN RIGHTS STANDARDS

<u>NON-DISCRIMINATION</u>. Rockport will seek business partners who do not discriminate in hiring and employment practices, and who make decisions about hiring, salary, benefits, advancement, discipline, termination and retirement solely on the basis of a person's ability to do the job.

WORKING HOURS/OVERTIME. Workers shall not work more than 60 hours per week, including overtime, except in extraordinary business circumstances. In countries where the maximum work week is less, that standard shall apply. Workers shall be entitled to at least one day off in every seven day period.

FORCED OR COMPULSORY LABOR. Rockport will not work with business partners that use forced or other compulsory labor, including labor that is required as a means of political coercion or as punishment for holding or for peacefully expressing political views, in the manufacture of its products. Rockport will not purchase materials that were produced by forced prison or other compulsory labor and will terminate business relationships with any sources found to utilize such labor.

<u>FAIR WAGES</u>. Rockport will seek business partners who share our commitment to the betterment of wage and benefit levels that address the basic needs of workers and their families so far as possible and appropriate in the light of national practices and conditions. Rockport will not select business partners that pay less than the minimum wage required by local law or that pay less than prevailing local industry practices (whichever is higher).

<u>CHILD LABOR</u>. Rockport will not work with business partners that use child labor. The term "child" generally refers to a person who is younger than 15 (or 14 where the law of the country of manufacture allows) or younger than the age for completing compulsory education in the country of manufacture where such age is higher than 15.

<u>FREEDOM OF ASSOCIATION</u>. Rockport will seek business partners that share its commitment to the right of employees to establish and join organizations of their own choosing. Rockport recognizes and respects the right of all employees to organize and bargain collectively.

<u>SAFE AND HEALTHY WORK ENVIRONMENT</u>. Rockport will seek business partners that strive to assure employees a safe and healthy workplace and that do not expose workers to hazardous conditions.

other person or company other than Rockport in connection with the Licensed Products without the prior written approval of Rockport or its Designees. In addition, prior to using any materials which incorporate the Rockport Trademarks, including without limitation, marketing, advertising or promotional materials or packaging, Distributor shall submit such materials to Rockport or its Designees for its prior approval. Rockport or its Designees shall have 20 days after actual receipt to approve or disapprove such materials. The failure of Rockport or its Designees to respond within such 20 day period shall be deemed to be non-approval.

Distributor shall immediately notify Rockport of any infringement of the Rockport Trademarks of which it is aware and shall cooperate and assist Rockport in connection with any action Rockport may choose to take regarding such infringement. Rockport shall have the sole right to take any action relating in any way to the Rockport Trademarks, including without limitation, relating to any infringement.

- 2. <u>Purchase of Licensed Products</u>. The agreement should include a provision requiring the Distributor to purchase all products from a licensee of Rockport.
- 3. <u>Sales Outside Territory</u>. A provision should be included prohibiting the Distributor from selling Licensed Products outside its Territory or to any party who the Distributor has reason to believe will sell outside the Territory to the extent permitted by law.
- 4. <u>Approval of Sales to Accounts and Sub-Distributors</u>. A provision should also be included requiring the Distributor to only sell to accounts that have been pre-approved in writing by Rockport or its Designees. The Distributor should be required to submit an annual Distribution/Marketing Plan. In addition, the Distributor should be prohibited from using any sub-distributor or independent sales representative unless Reebok or its Designees have consented in writing to such distributor or sales representative.
- 5. <u>Compliance With Law.</u> A provision should be included pursuant to which Distributor represents and warrants that it will conduct all of its activities in compliance with all applicable laws.
- 6. Records and Other Information. The agreement should include a provision requiring the Distributor to keep accurate and complete books and records of all sales of Licensed Products and all marketing, advertising and other promotional expenditures for the Licensed Products for at least 1 year after the distribution agreement terminates and to permit Rockport and its representatives or its Designees to inspect and audit such books and records.
- 7. <u>Exclusivity</u>. The agreement should include a provision prohibiting the Distributor from doing any business or entering into any agreement with any person that engages in the footwear or apparel business in competition with Rockport.

- 8. <u>Confidentiality</u>. The agreement should also contain a confidentiality provision requiring the Distributor to maintain the confidentiality of all information relating to the business of Rockport or the development, manufacturing, sale and distribution of the Licensed Products, which provision should survive the termination of the agreement.
- 9. <u>Term.</u> In no case should the term (including any sell-off) go beyond the term of Rockport's license agreement with the licensee (not including any renewal options unless they have been properly exercised).
- 10. <u>Indemnity and Insurance</u>. A provision should be included requiring the Distributor to indemnify Rockport for any liability, claims or losses arising out of the Distributor's sale of Licensed Products, including, without limitation, Distributor's breach of its representations and warranties herein, and the Distributor should be required to maintain general liability insurance of not less than \$1 Million, naming Rockport and its subsidiaries and distributors as additional insureds or Licensee shall provide that its insurance extends to such Distributor's activities.
- 11. <u>Third Party Beneficiary</u>. Rockport shall be designated as a third party beneficiary of the agreement and have rights to enforce the agreement. Rockport shall also have the right to terminate the agreement if Distributor breaches any of its obligations thereunder.

EXHIBIT I

LICENSED TRADEMARKS REQUIRED BY ROCKPORT

ROCKPORT®





LANGUAGE FOR OTHER MARKINGS APPROVED BY ROCKPORT

"@ 200_ The Rockport Company, LLC. All Rights Reserved."

"ROCKPORT is a registered trademark and the Circle R symbol is a trademark of The Rockport Company, LLC."

"Manufactured and distributed under license from The Rockport Company, LLC."



ROCKPORT THE HOCKPORT COMPANY 1895 J.W. FOSTER ROULEVARD, CANTON, MA 02021 1.806.ROCKPORT

By Facsimile: (212) 736-8366

January 12, 2004

E. S. Originals, Inc. 450 West 33rd Street New York, New York 10001 Attention: Eddie Esses Copy to: Morris Shalom

Dear Eddie:

Reference is made to the License Agreement dated as of October 16, 2001 (as amended, the "Agreement") between The Rockport Company, LLC ("Rockport") and E. S. Originals, Inc. ("ESO"). Capitalized terms used and not otherwise defined herein shall have the meanings set forth in the Agreement.

Rockport hereby notifies ESO pursuant to Section 37 of the Agreement that the Agreement is hereby terminated effective as of the date hereof because ESO failed to achieve at least eighty percent (80%) of the Minimum Net Sales of Licensed Products during the Contract Year ended June 30, 2003. Rockport reminds ESO of the provisions of Section 25 of the Agreement with respect to the Sell-Off Period upon termination of the Agreement. Notwithstanding the two (2) month Sell-Off Period set forth in Section 25 of the Agreement, due to the quantity of Licensed Products in ESO's inventory and the requirement that all sell-off arrangements are subject to Rockport's prior written approval, Rockport hereby agrees to extend the Sell-Off Period until June 30, 2004, subject to all other terms and conditions applicable to the Sell-Off Period set forth in the Agreement.

This notice pursuant to Section 37 of the Agreement is not intended to imply that ESO's failure to achieve 80% of Minimum Net Sales is the only grounds under which Rockport has the right to terminate the Agreement. Accordingly, Rockport reserves all its rights under the Agreement and otherwise.

THE ROCKPORT COMPANY, LLC

Sharon Bryan

Chief Financial Officer